



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 011-2013

## LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Kathie G. Brooks, Interim City Manager

DATE: January 11, 2013

SUBJECT: MBCC RFQ Phase II Meetings Update

The purpose of this Letter to Commission (LTC) is to inform the Commission of the meetings held to date related to the MBCC RFQ Phase II process.

An LTC was issued on January 7, 2013 outlining the schedule of Phase II public community meetings that would take place as part of the master planning process. Subsequently, the Administration and Strategic Advisory Group (SAG - the City's consultant) have conducted individual Developer Kick-Off meetings with South Beach ACE on January 8, and Portman CMC on January 9.

The purpose of the Kick-Off meetings was to review the Phase II schedule, Master Plan product deliverables, Letter of Intent (LOI) content outline, and potential public funds available. In addition to the regularly scheduled public meetings, we also encouraged the Proposers on their own to reach out to the community and the City Commission to gather additional input.

At the conclusion of the Kick-Off meetings, each Proposer toured the entire Convention Center facility with their design team along with MBCC management, City staff, and SAG. The walk-through provided each team an opportunity to get another close look at the building, and ask any questions of the center management.

Looking ahead, the teams will be preparing for the first Community Meeting scheduled for January 29, 2013 at the Convention Center. The meeting will be extensively advertized using City's communication tools including, but not limited to, e-blasts, MB Magazine, MBTV, social media, the City's website, weekly meeting notices, and more. Furthermore, MB Currents / MB Al Dia segments have been taped and are currently airing on MB77 and the first article regarding the Convention Center will be published in the Winter 2013 edition of MB Magazine.

If you have any questions, please feel free to contact me.

- c Jorge Gomez, Assistant City Manager
- Max Sklar, Acting Assistant City Manager
- Maria Poncel, City Manager's Office
- Patricia Walker, Chief Financial Officer
- Alex Denis, Procurement Director
- Raul Aguila, Chief Deputy City Attorney

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