



# MIAMIBEACH

OFFICE OF THE CITY MANAGER  
NO. LTC # 119-2014

## LETTER TO COMMISSION

To: Mayor Philip Levine and Members of the City Commission

From: Jimmy L. Morales, City Manager

Date: April 11, 2014

Subject: **GENERAL MANAGER, MIAMI BEACH CONVENTION CENTER**

This Letter to Commission (LTC) is being provided to advise you that Global Spectrum noticed the City (see attached) that Bob Balsam, General Manager of the Miami Beach Convention Center, will be relocating back to Cincinnati, OH, to be with his family. Bob has been instrumental in the Convention Center's success since Global Spectrum was awarded the Management Agreement and he will certainly be missed, but it is certainly understandable that Bob desires to be reunited with his family.

City staff will immediately be working with Global Spectrum to identify a suitable replacement and transition. Global has also confirmed that Bob will remain involved in the City's planning efforts for the Convention Center.

Please join me in wishing Bob much success in his future endeavors.

Please feel free to contact me with any questions.

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C: Kathie G. Brooks, Assistant City Manager  
Max A. Sklar, Tourism, Culture, and Economic Development Director

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CITY CLERK'S OFFICE

**John Page**  
President

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March 11, 2014

Jimmy L. Morales-City Manager  
City of Miami Beach  
1700 Convention Center Drive  
Miami Beach, FL 33139

Dear Mr. Manager,

Over the last six years we have been deeply honored to be the manager of the Miami Beach Convention Center on your behalf. The dynamic working relationship that has been created between our teams has resulted in unprecedented success, both domestically and internationally. We also believe that we have truly become a partner within the local community and we look forward to many more years of success and growth.

A big reason for our success in Miami Beach is because of our General Manager Bob Balsam. Since Bob was named our General Manager at the MBCC in 2008, he has worked tirelessly with his team to exceed our expectations. We are thrilled with the efforts that Bob and his team have put forth over the years. Additionally, we see great things ahead in the future, especially with the announcement of the facility renovations moving forward in the not too distant future.

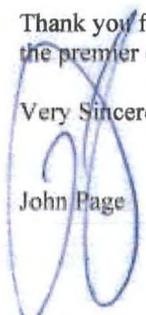
Bob's commitment to our company and the City of Miami Beach has been unwavering, but so has his commitment to his family. Over the years, Bob has had an interest in being closer to his family if the right opportunity ever existed. Very recently an opportunity within our company became available and Bob expressed an interest in relocating back to Cincinnati, OH, which would reunite him with his family. We spoke with Bob and have granted him the opportunity to relocate, knowing that the team here in Miami Beach is more than ready to continue leading our successes and endeavors here without him.

The transition will occur over the next few months and I will remain personally involved, along with our Regional Vice President Dave Anderson and our Vice President of Convention Centers Tom Mobley, who was involved in bringing Bob to Miami Beach from our convention center in Cincinnati six years ago. I can assure you that Bob's replacement will be more than qualified to handle the upcoming renovations at the facility, as well as leading our team at the MBCC to new growth levels. Please note that Bob will also be involved in the process, further assuring a very smooth transition. He will also continue to participate in the renovation discussions, either in person or on the phone, so every detail is reviewed by our team as this game changing renovation project for the MBCC moves forward.

We can't thank Bob enough for his contributions to the MBCC over the years, but we are extremely confident that our Miami Beach team and Bob's replacement will continue to build on the outstanding achievements that have been attained so far and take the bar to an even higher level. I look forward to working with you and your outstanding team on a seamless transition in the coming months.

Thank you for your continued confidence and support with our efforts to make the Miami Beach Convention Center one of the premier convention facilities in the world.

Very Sincerely,

  
John Page