



MIAMIBEACH
CONVENTIONCENTER
RENOVATION AND
ENHANCEMENT

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How many events should we strive to accommodate?

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Policy Direction Needed

- Identify events the construction schedule should attempt to accommodate.

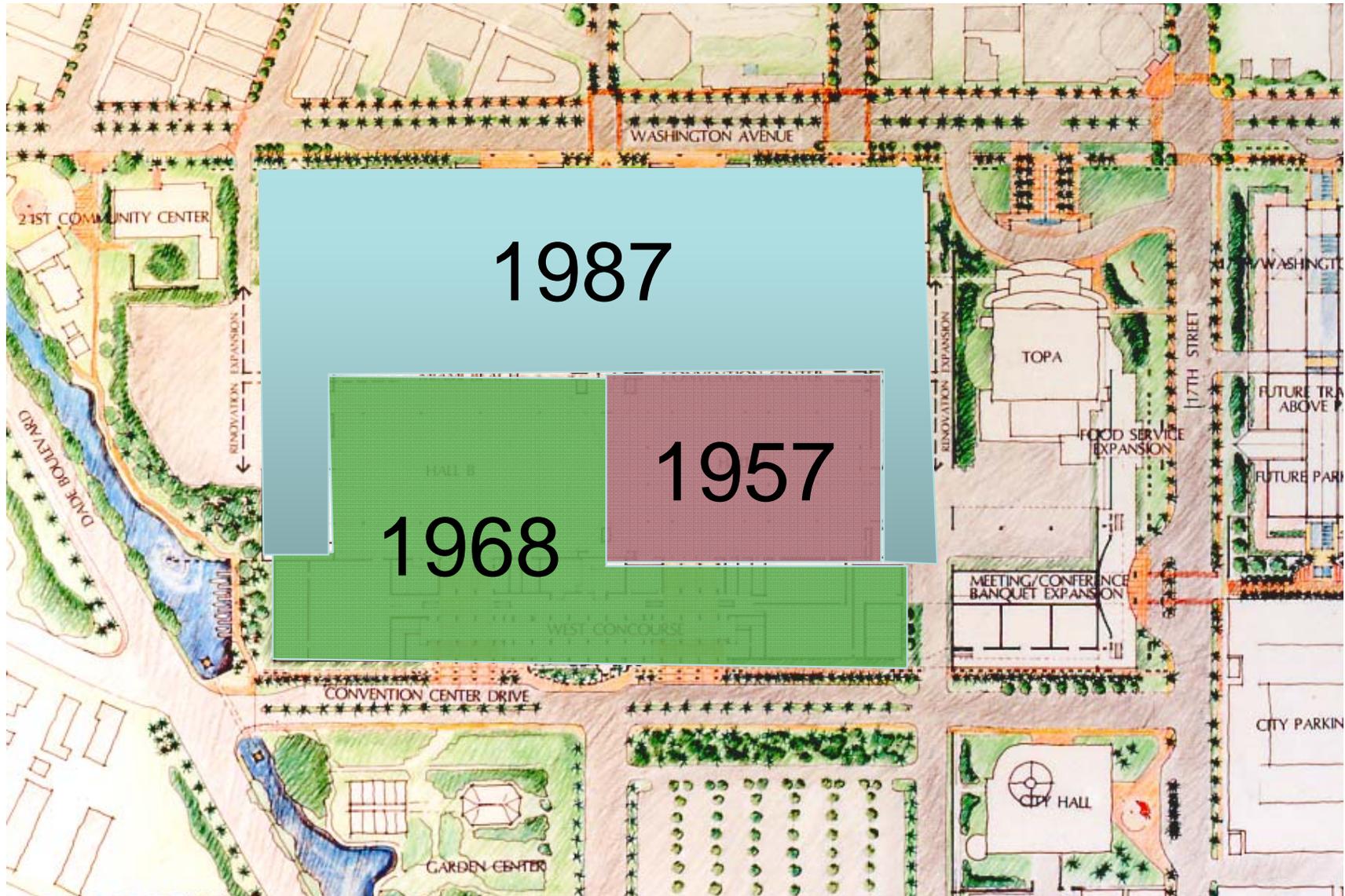
Other events would be accommodated during construction if schedule permits.

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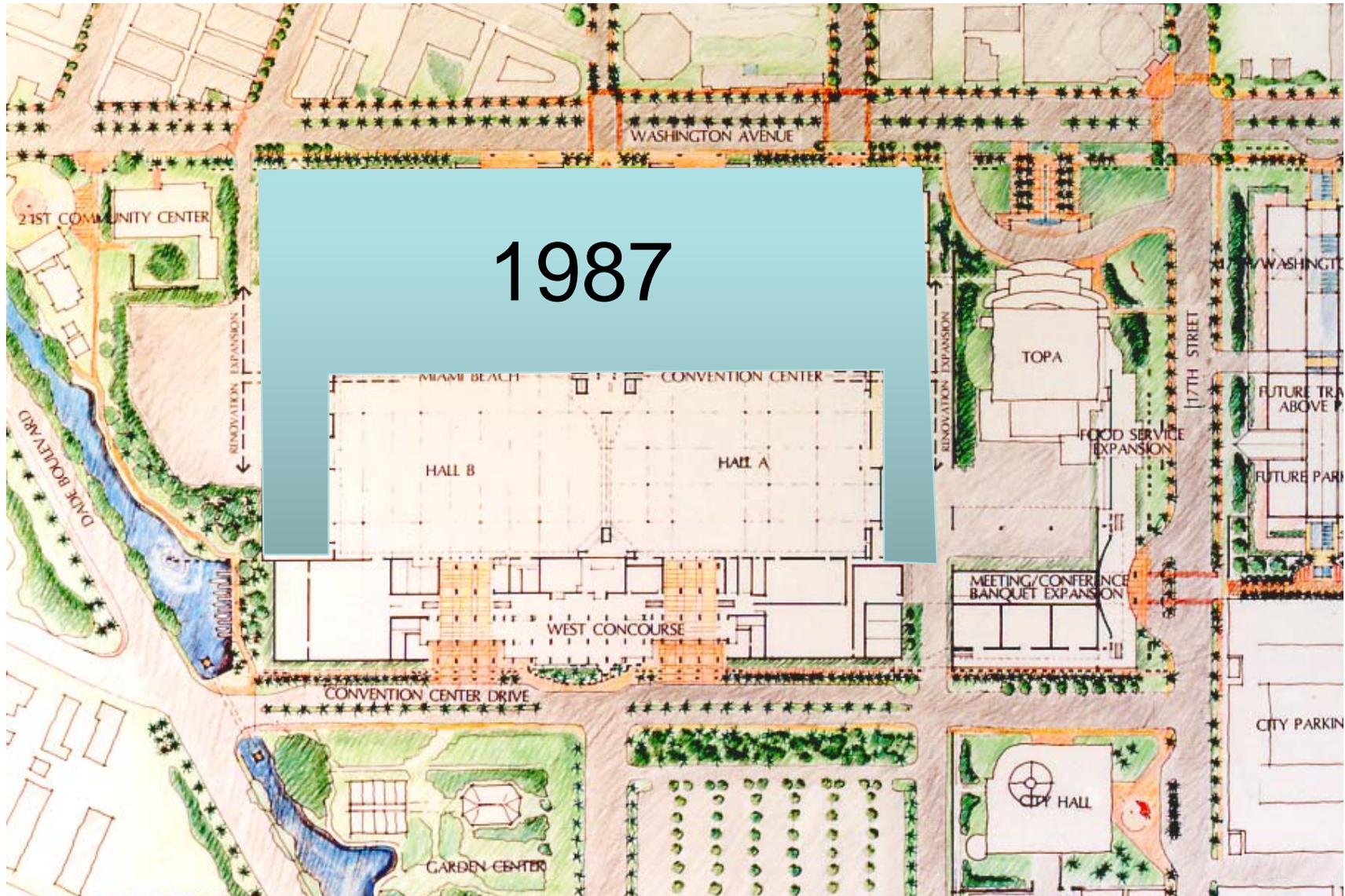
Finance and Citywide Projects Committee

- April 30, 2014
 - Short construction timeline - no more than 36 months.
 - Preferred Parking Lot (P-Lot) not available
 - Prefer to limit events to 2 Halls
 - Load-in/out to be limited / compressed.

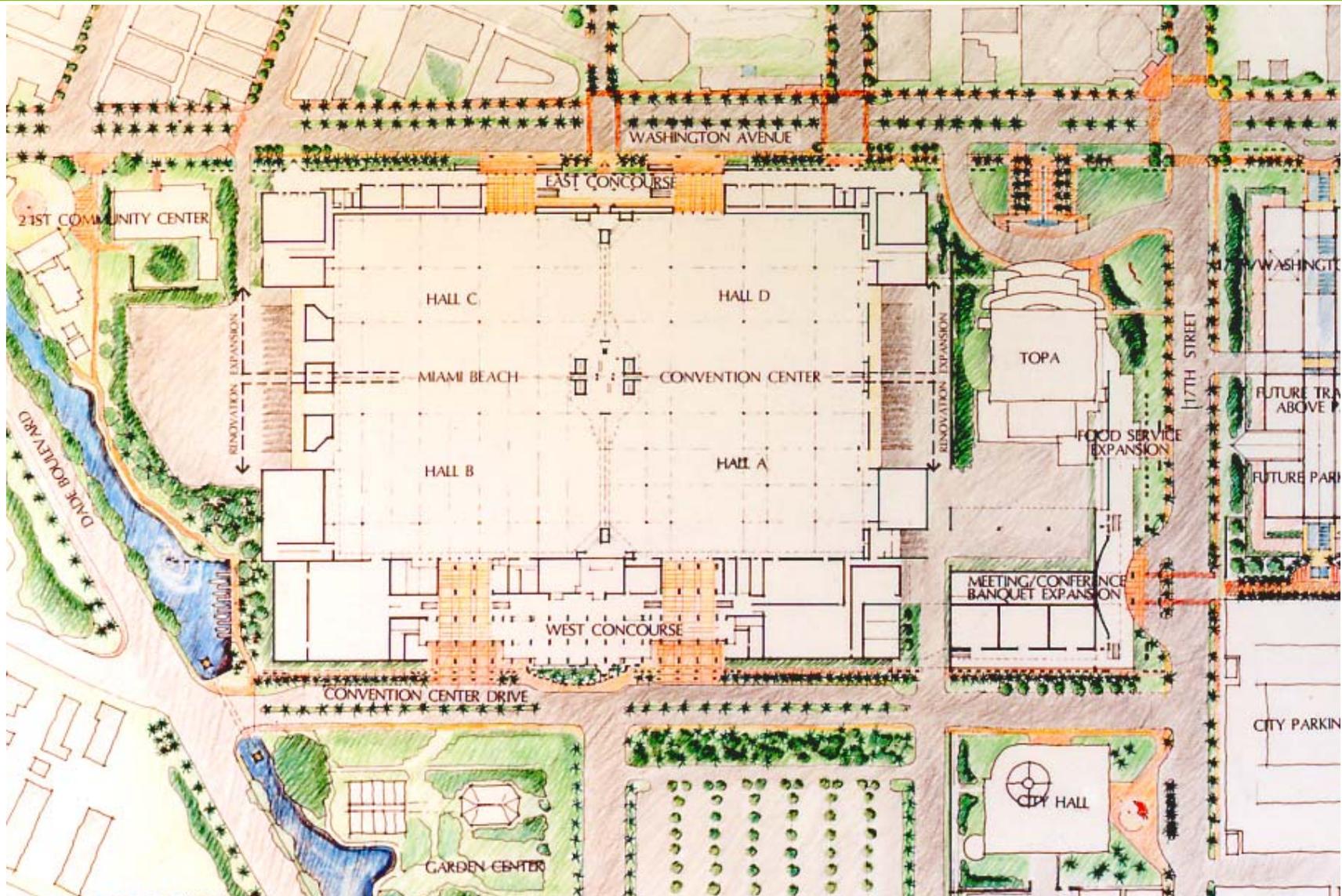
HISTORICAL DEVELOPMENT



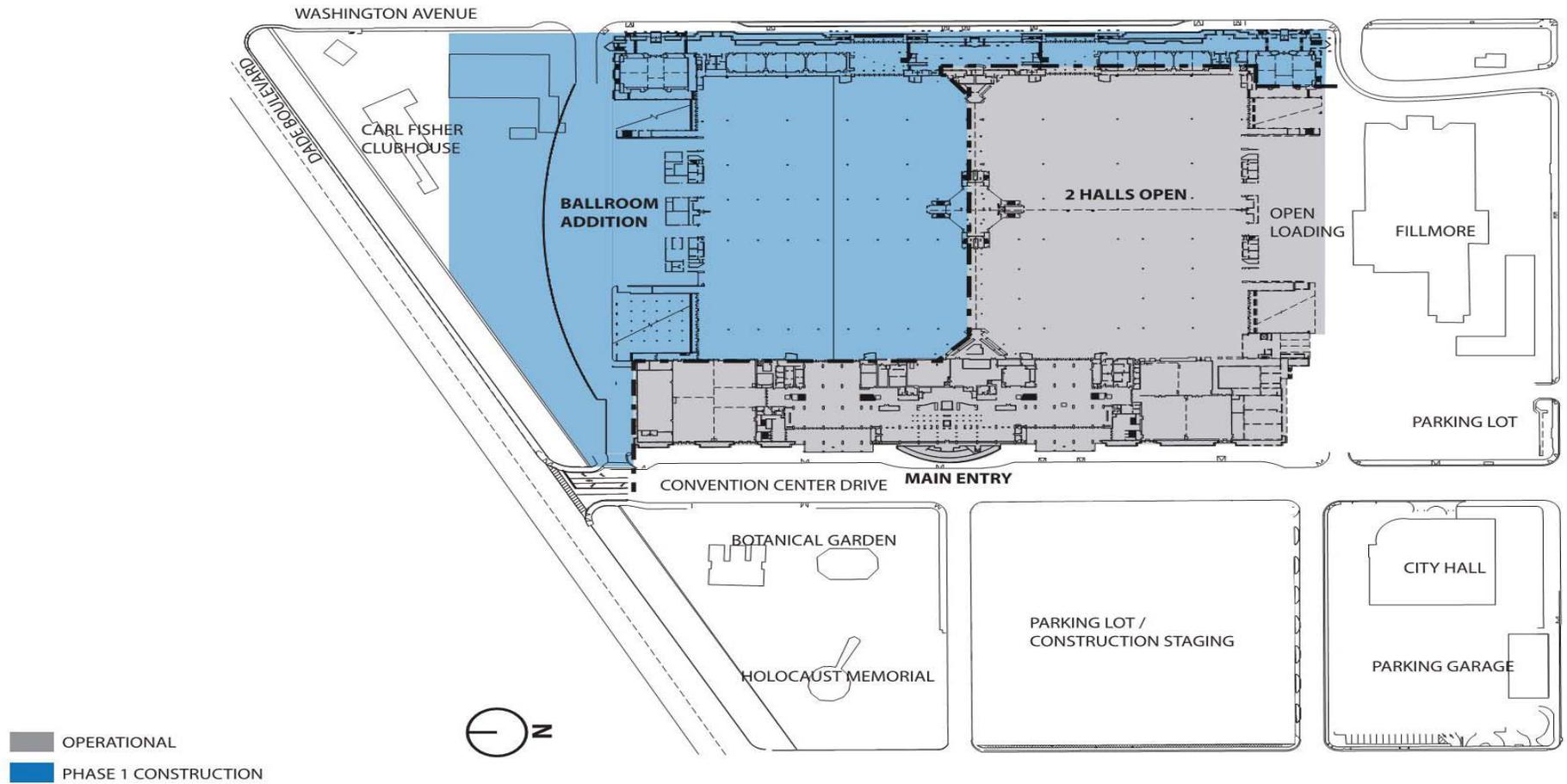
HISTORICAL DEVELOPMENT



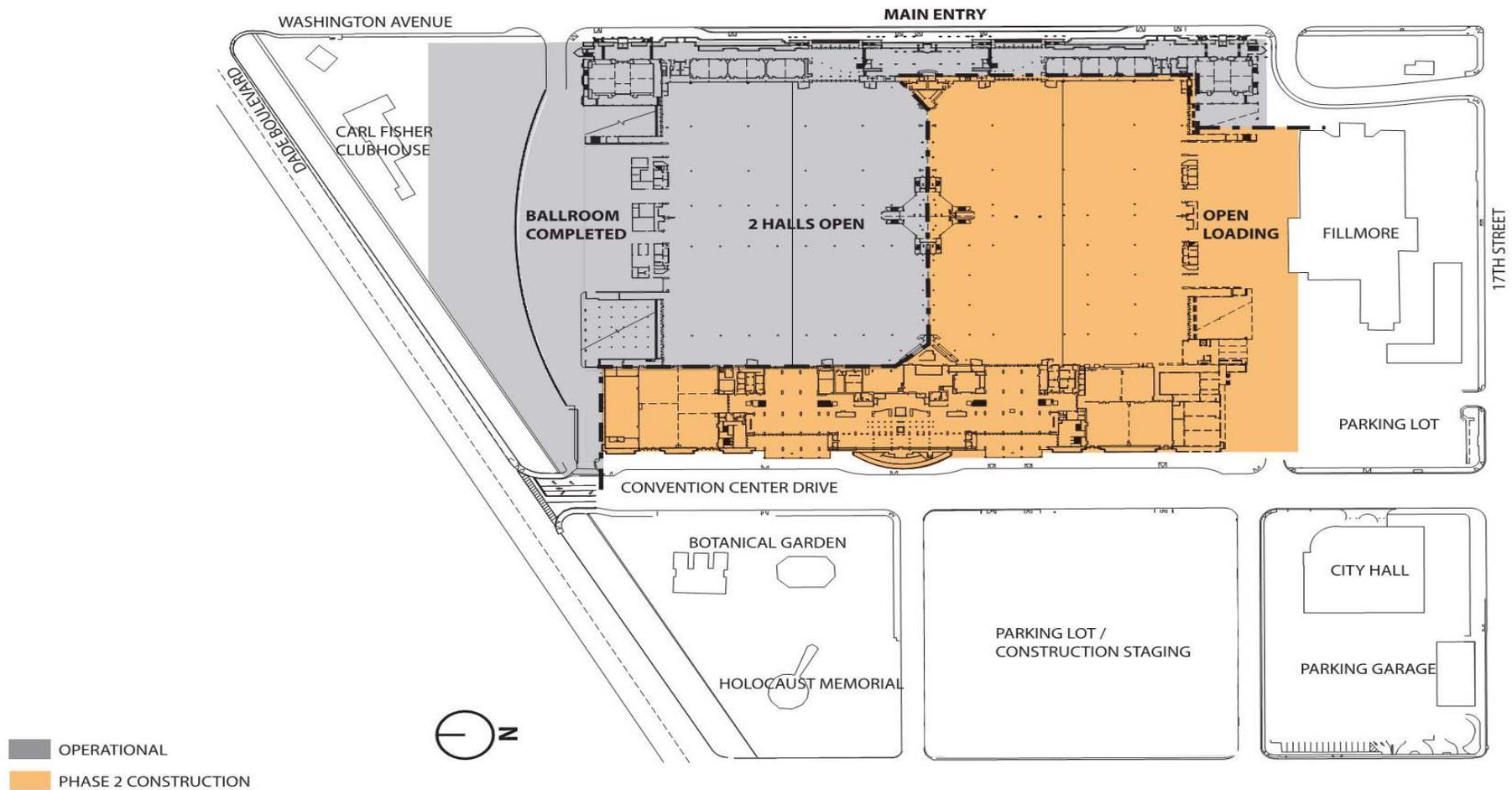
HISTORICAL DEVELOPMENT



PHASE I 2016 - 2017



PHASE II 2017 - 2018



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Move In	Move Out	Event Name	Type	# of Halls	Room Nights	Attended Finance Meeting	Can Reduce to No More Than 2 Halls	Can Work Through Construction	Can Occur With No P-Lot
2016									
2/19/16	2/26/16	Informex	Trade	2	6,000	No	Yes	Yes	Yes
3/3/16	3/8/16	International Congress of Esthetics	Trade	1	2,145	No	Only needs 1	No	No
3/10/16	3/19/16	Cruise Shipping Miami	Trade	4	8,000	No	No	Yes	Yes
4/5/16	4/16/16	IDEA 2016	Convention	4	10,000	Yes	No	Yes	Yes
4/22/16	4/29/16	Emerge	Consumer	4	4,000	No	No	No	No
5/2/16	5/20/16	Maison & Object Design Show	Trade	2	5,000	No	No	No	Yes
6/1/16	6/10/16	Miami International Pow Wow 2016	Convention	4	18,000	No	No	No	Yes
6/11/16	6/30/16	Watches and Wonders	Trade	1	2,700	No	Yes	No	Yes
6/11/16	6/19/16	International Floriculture	Trade	2	6,500	No	Only needs 2	No	No
7/29/16	8/13/16	FIME International Medical Expo	Trade	4	3,600	No	Yes	Yes	Yes
10/6/16	10/15/16	The International Surface Event	Trade	4	7,000	No	Yes	Yes	Yes
11/17/16	12/9/16	Art Basel Miami Beach	Consumer	4	6,000				

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Discussion