



MIAMIBEACH
CONVENTIONCENTER
RENOVATION AND
ENHANCEMENT

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Policy Issues Impacting Construction Timeline

- How many events should we strive to accommodate?
- How do we address sea level rise?

CONSTRUCTION SCHEDULE

Preliminary Schedule Assessment

Baseline Construction: (No raising of the floor, no events)	20 – 24 months
Accommodate 10 +/- Events: (No raising of the floor)	+ 12 months
Raising Floor 1 – 2 Feet: (No events)	+ 6 months
Raise Floor / Accommodate Events:	+ 22 months

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Today's Discussion Topic

How many events should we strive to accommodate?

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Policy Direction Needed

- Identify events the construction schedule should attempt to accommodate.

Other events would be accommodated during construction if schedule permits.

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Issues To Consider

- Future vision of Convention Center
- Length and cost of construction
- Revenue impacts on the hospitality industry
 - Longer construction vs fewer events
- No use of P-Lot for Parking or Events
- Timely decision needed:
 - To enable clients to make alternative arrangements
 - To direct design and phasing plan

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Anticipated Business (2016)

	# Events	
Trade Shows	25	52%
Conventions	4	8%
Consumer Shows	17	35%
Galas	1	2%
Special Events	1	2%
Total	48	



DAY OF MONTH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Priority Events																															
January-16																															
Hall A																															
Hall B																															
Hall C																															
Hall D																															
February-16																															
Hall A																															
Hall B																															
Hall C																															
Hall D																															
March-16																															
Hall A																															
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April-16																															
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August-16																															
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September-16																															
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October-16																															
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November-16																															
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December-16																															
Hall A																															
Hall B																															
Hall C																															
Hall D																															

Informex

Informex

Cruise Shipping

Esthetics

IDEA

Emerge

Maison & Objet Design

Watches & Wonders

Miami Int'l Pow Wow

Watches & Wonders

FIME

FIME

Int'l Surface Event

Art Basel

Art Basel

Hotel Association Additional Events - 2016

DAY OF MONTH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
Priority Events	Hotel Assoc. Additional																																				
January-16	Hall A	Hall B	Hall C	Hall D																																	
February-16	Hall A	Hall B	Hall C	Hall D	Miami Int'l Boat Show																Informex		Graphics of the Americas										Informex				
March-16	Hall A	Hall B	Hall C	Hall D	Cruise Shipping																Esthetics																
April-16	Hall A	Hall B	Hall C	Hall D	IDEA																Emerge																
May-16	Hall A	Hall B	Hall C	Hall D	Maison & Objet Design																																
June-16	Hall A	Hall B	Hall C	Hall D	Miami Int'l Pow Wow																Watches & Wonders					Watches & Wonders											
July-16	Hall A	Hall B	Hall C	Hall D	Swimwear																FIME																
August-16	Hall A	Hall B	Hall C	Hall D	FIME																																
September-16	Hall A	Hall B	Hall C	Hall D	HD Americas																HD Americas																
October-16	Hall A	Hall B	Hall C	Hall D	Int'l Surface Event																Surface/JIS		Surface		JIS		Surface/JIS		JIS								
November-16	Hall A	Hall B	Hall C	Hall D	Art Basel																																
December-16	Hall A	Hall B	Hall C	Hall D	Art Basel																																

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Discussion