

# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC# 422-2016

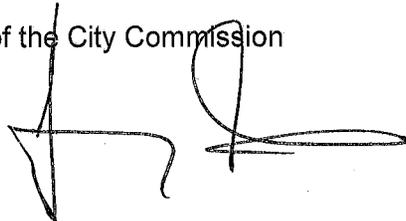
## LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: October 14, 2016

SUBJECT: Nextdoor Web-based Communications App



This LTC is sent to the Mayor and City Commission to share a new community safety partnership between the Miami Beach Police Department and Nextdoor ([www.nextdoor.com](http://www.nextdoor.com)).

Nextdoor, a private social network for residents and police officers, maximizes information sharing and augments community safety by giving law enforcement one more tool to communicate with the citizens. Nextdoor has already proven to be a valuable, well-adopted tool for Miami Beach residents, as evidenced by the 25+ neighborhoods, representing over 90 percent of the neighborhoods in Miami Beach that have created Nextdoor websites.

With Nextdoor, Miami Beach residents download a free app and then create private neighborhood websites to share information, including: public safety issues, community events and activities, local services, and even lost pets. The Police Department will participate by posting noteworthy information. For example: news alerts, services, programs, events, and emergency notifications.

The Nextdoor program is currently being used in neighboring communities including Miami and other cities in Miami-Dade. The app has served as a successful communication tool for residents and law enforcement in these communities.

Nextdoor is free for residents and the Police Department. Each participating Miami Beach neighborhood creates its own private Nextdoor neighborhood website, accessible only to residents of that neighborhood. Neighborhoods establish and self-manage their own Nextdoor website. The Police Department cannot access residents' websites, contact information, or content.

Information shared on Nextdoor is password-protected and cannot be accessed by Google or other search engines. Miami Beach residents interested in joining Nextdoor are encouraged to please visit [www.nextdoor.com](http://www.nextdoor.com). For questions about Nextdoor go to: [help.nextdoor.com](http://help.nextdoor.com).

JM/DJO/wrg