



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **436-2016**

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: October 18, 2016

SUBJECT: **LAKEVIEW NEIGHBORHOOD – HALLOWEEN**

The purpose of this LTC (Letter to Commission) is to provide an update regarding planned pedestrian/vehicular traffic control during the upcoming Halloween festivities along and within the Lakeview neighborhood. This plan was deployed last Halloween and by all accounts it was a success.

As you may know, the Lakeview neighborhood has a longstanding tradition each year where its residents participate in a festive and family oriented atmosphere in the spirit of Allhallow's Eve.

Over the years, it has gained quite a bit of popularity and residents from different areas of the city and beyond come to the neighborhood to trick or treat and partake in the festivities. Prior to last year, as a result of this unintended popularity, there were several complaints from Lakeview residents related to parking and traffic and from both sides of the issue. Some residents complained about obstruction of traffic and related congestion as well as parking on swales, including within Fisher Park while others complained about enforcement actions as a result of calls for services.

Once again this year, the Administration is taking a proactive approach and deploying the following plan to address the aforementioned challenges. Representatives from Police, Parks & Recreation, and Parking Departments, along with residents from the neighborhood, Randy Weisburd and Leslie Rosenfeld met, discussed, and agreed upon the following plan:

- Increased enforcement presence in the form of two additional police officers for a total of four (4) patrolling the neighborhood and monitoring, controlling, and maintaining traffic flow.
- Four dedicated parking enforcement officers to perform traffic control at key intersections accessing the neighborhood. Police and parking personnel will be in close contact to temporarily divert traffic into the Lakeview neighborhood if/when it reaches the saturation point.
- Parks & Recreation will have staff on hand to set up and monitor temporary barricades to prohibit vehicle access onto the park itself and assist with traffic, if needed.
- Deployment of electronic message boards on Alton Road displaying the following message:

REDUCE
SPEED

PED
XING
AHEAD

EXPECT
DELAYS

Lastly, Randy Weisburd is again kind enough to volunteer to send a notice to all residents in the neighborhood advising them of our plan and will include helpful safety tips regarding parking in the neighborhood.

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If you should have any questions, please contact Saul Frances, Parking Director via email or at extension 6483.

c: Kathie Brooks, Assistant City Manager
Mark Taxis, Assistant City Manager
Susanne Torriente, Assistant City Manager
Cintya Ramos, Budget Director
Eric Carpenter, Assistant City Manager/Public Works Director
Daniel Oates, Chief of Police
John Rebar, Parks and Recreation Director
Jose Gonzalez, Transportation Director
Marcia Monserrat, Chief of Staff/Office of the City Manager
Saul Frances, Parking Director

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