CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 089-2005

To: Mayor David Dermer and Members of the City Commission

Date: April 11, 2005

From: Jorge M. Gonzalez
City Manager

Subject: **PROPOSED EVALUATION COMMITTEE FOR DEVELOPMENT AND IMPLEMENTATION OF CITYWIDE CORPORATE MARKETING AND SPONSORSHIP PROGRAM RFP 06-04/05**

The purpose of this Letter to Commission is to update the Mayor and City Commission on the RFP for the development and implementation of Citywide Corporate Marketing and Sponsorship Program RFP which was recently received by the City of Miami Beach.

I am considering appointing the following people to the evaluation committee:

Max Sklar, Director, Tourism Cultural Development – Evaluation Committee Chair
Julio Magrisso, Assistant Director, Parks & Recreation
Jorge Gomez, Director of Planning & Development
Grisette Roque-Marcos, Executive Director of Miami Beach VCA
Ricky Arriola, Currently serves as a member of CAC, Previous Charter Committee Member and private business owner, Resident
Barbara Gelber, Chair of the Parks & Recreation Board, Resident
Lisa Austin, Chair of the Scott Rakow Youth Center Advisory Board, Resident

Alternate: Dennis Bruce, Resident, Member of Scott Rakow Youth Center Advisory Board

If you would like to suggest other members to be considered for the Evaluation Committee, please send it to my attention by April 19, 2005, so we may formalize the committee and let them begin the review process of the RFP's received.

Please do not hesitate to call if you have any questions.

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c: Gus Lopez, Procurement Director
Kevin Smith, Director of Parks and Recreation

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