



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

TO: **Members of the Sustainability Committee**
David Doebler, Chair – Appointed by Commissioner Micky Steinberg
Steve Vincenti – Appointed by Commissioner Michael Grieco
Nancy Bernstein – Appointed by Mayor Philip Levine
Michael DeFilippi – Appointed by Commissioner Ricky Arriola
Cheryl Jacobs – Appointed by Commissioner Joy Malakoff
Richard Conlin – Appointed by Commissioner Kristen Rosen-Gonzalez
Scott Diffenderfer – Appointed by Commissioner John Elizabeth Aleman

DATE: November 16, 2016

SUBJECT: **MINUTES OF THE SUSTAINABILITY COMMITTEE MEETING OF OCTOBER 25, 2016**

The attendees were as follows: Dave Doebler, Nancy Bernstein, Scott Diffenderfer and Richard Conlin.

Absentees: Steve Vincenti, Michael DeFilippi and Cheryl Jacobs.

City Staff: Dr. Leslie Rosenfeld, Chief Learning Development Officer; Margarita Wells, Environment Resources Manager; Flavia Tonioli, Sustainability Manager; and Yanira Pineda, Sustainability Coordinator.

1. Minutes

- a. **MOTION** to approve the September 27, 2016 meeting minutes made by Mr. Richard Conlin, seconded by Ms. Nancy Bernstein.

2. SRC

- a. There was no Sustainability and Resiliency Committee (SRC) meeting previous to the Sustainability Committee in the month of October.

3. Sustainability Committee Work Plan

a. **New Business**

- i. Cleanliness Index Overview. Dr. Leslie Rosenfeld provided a presentation on the results of the latest cleanliness index and assessment. Dr. Rosenfeld explained that overall the citywide cleanliness index improved during FY 2015/16 Quarter 4 when compared to the same quarter in FY 2014/15 by 18.7% to 1.78. The City's cleanliness has steadily progressed as evidenced by the index, anecdotal information, and results of the City's most recent resident survey. Additionally, 77.8% of all public area assessments scored 2.0 or better (target=90%) in FY 2015/16 Quarter 4 and an 84.6% average for FY 2015/16. She emphasized cleanliness continues to remain a top priority for the City. Mr. Dave Doebler stated that the results of the index are inaccurate because some of the data collected is from locations that are consistently spotless and beautiful and cannot be depended on as indicators of cleanliness for the entire City. He added that there are other areas that are consistently dirty and not addressed. He explained that cleanliness can vary throughout the day and time should be considered a variable for the index. Dr. Rosenfeld explained they have a random selection of areas but they track the time of the day and are aware of fluctuation on cleanliness during different times of the day. She also

mentioned the reports can be broke down by location, seasonality and time of day that inspections were being done. The Committee also discussed the residents' lack of the education to understand their role to help the City's cleanliness and mentioned it would be interesting to have an article at the MB magazine explaining the cleanliness index and educating the residents about their role to keep the City clean.

- ii. Sustainable Businesses Program. Ms. Flavia Tonioli provided a presentation on different green business programs in several cities, such as Key West, Portland, San Francisco, El Paso, amongst others. She also presented different third party programs that provide certifications and monitoring of the programs, such as the Green Seal Program. The Sustainability Committee will study the different options and brainstorm during the next meeting to identify the best way to implement a green business program in Miami Beach.
- iii. 'Trash Talk with Yani'. Ms. Yanira Pineda briefly explained to the committee that the City has established several options for textile and electronics recycling services.

4. Next Meeting

- a. December 13, 2016.