



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

OFFICE OF MARKETING & COMMUNICATIONS, Tel: 305.673.7575

Tonya Daniels, E-mail: [tonyadaniels@miamibeachfl.gov](mailto:tonyadaniels@miamibeachfl.gov)

Melissa Berthier, E-mail: [melissaberthier@miamibeachfl.gov](mailto:melissaberthier@miamibeachfl.gov)

MEDIA ALERT

FOR IMMEDIATE RELEASE

July 24, 2018

## Be a Co-Creator of Miami Beach's Bloomberg Philanthropies Innovation Idea

– Wednesday, July 25 from 9:30 a.m. to 11:30 a.m. at City Hall. –

**WHO/WHAT:** As one of the 35 cities competing in the Bloomberg Philanthropies 2018 Mayors Challenge, the City of Miami Beach was awarded \$100,000 to test an innovation tool to reduce uncertainty and damage from weather and climate. The City now needs co-creators to help test their idea.

“Prototype testing provides great feedback, and this effort will help us greatly refine our idea as we get ready to submit our final application next month,” said Mayor Dan Gelber. “The tool aims to provide real-time information and understanding of hyper-local weather conditions and flooding — allowing residents and employees to react quickly.”

To participate in this live prototype testing, stop by Miami Beach City Hall this Wednesday, July 25 between 9:30 a.m. and 11:30 a.m. in the third floor breezeway. To watch a video of the City of Miami Beach's progress, [click here](#).

The City of Miami will also be on site to test their long-term sea level rise adaptation tool. The cities are working together to test and share ideas and outcomes.

The Bloomberg Philanthropies 2018 Mayors Challenge is designed to help cities create innovative and scalable solutions to today's toughest problems. One city will receive \$5 million dollars, and four cities will receive \$1 million to implement their ideas.

**WHEN:** Wednesday, July 25 from 9:30 a.m. to 11:30 a.m.

**WHERE:** Miami Beach City Hall, 1700 Convention Center Drive, Third Floor

###