

PIC Board Meeting  
12.12.2017 TCED Conference Room

**Welcome and Introductions:** Belkys, Tom, Sale and Abdul on the phone. Steve Chun and Bucky Isaacson attended the meeting.

**Approve Summary of Actions** Approval of minutes from 11.14.2017 PIC meeting – Joanna and Ellen approve.

Intro for Bucky Isaacson- His background is cultivating business in Asia for Samsung, hedge fund manager that started conferences for emerging managers in NY, Chicago, Miami conferences. The attendance around 400 managers who are always looking for new ideas. Film production partnerships are a possibility. Managers looking to invest in Florida since there are no state taxes here, such as a possible crypto currency center.

Bucky invited the members to the conference thinks we should create a blind pool for film finance.

**Production Incentive Update:** Roll out of the incentive not finalized. Eva went with the mayor to a lot of the Art Basel events to see what's happening event wise in his City. They met all the major producers; it seems like the mayor really gets it and values the industry. Seems like he will help with problems with events and films, and he helped allow certain things at the last minute.

Fire and Police chiefs were great regarding the convention Center.

Eva met with Sandy Lighterman who suggested splitting the \$100,000 into 10 chunks of \$10,000, reviewed on a bi-annual basis. We have to see what is realistic, maybe start quarterly and adjust as necessary.

Committee members should recuse themselves if they have any connections to any projects. We need legal to define when recusal is necessary.

Based on other incentives we cannot fund any promotional content or propaganda. Productions must have a minimum spend of \$25,000 in Miami Beach. 55% of production days in Miami Beach, 55% of paid cast & crew are Florida residents. The primary hotel must be in Miami Beach. Miami Beach must be able to use Film logo, snipes in promotional activity and marketing campaigns: "Filmed in Miami Beach" / "Made in Miami Beach" with logo, included in end credits for at least 3 seconds. Production must list Miami Beach as a location on IMDB.

We should have a hash tag for outreach. Recipient must be willing to make publicity efforts. And it is to be a reimbursable grant.

Maybe 50% of the 10,000 grant upfront and 50% at completion with all deliverables?

Bucky says his goodbyes and his suggestions. He invites Eva to speak at a conference in NY in April.

Eva will be a speaker at NATPE in Miami Beach in January.

Maybe start a hub for production in North Beach, incubate a start-up community in North Beach.

**Adjournment**