

# JORGE HERNANDEZ

## FOR PENSION BOARD TRUSTEE

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Jorge Hernandez was born and raised in South Florida and an Alumni of the La Salle High School is no stranger to the financial world with 30 years of retail management, banking and financial planning experience.

Throughout his life Jorge has been a man dedicated to helping people. Jorge lived in Chicago for 6 years working for the Brass Boot Florsheim Corporation, a high-end men's fashion and haberdasheries company specializing in men's shoes. He was #1 in the company in gross revenue for multiple years and set the standard for success in the company.

While having success in Chicago he was headhunted by Leather Creations Corporation, a high-end leather manufacturer that specializes in custom furniture. Jorge opened and ran their flagship store in Atlanta, Ga. He spearheaded a 401K plan for all the employees of Leather Creations with owners of the company, Scott Lobel and Barry Gold. This plan went on to be implemented throughout the company.

After Atlanta, Jorge returned to Miami, to which he served as a Branch Operations Manager for Dade County Federal Credit Union. While at the Credit Union, Jorge managed locations at Downtown Miami, Miami Gardens and the City of Miami Beach. Jorge met with and discussed financial options and created presentations for new employees of the County and employees of Miami Beach. His customer service and professionalism were essential when he began his career with the City of Miami Beach Code Compliance Department 2007.

Since joining the Code Compliance Department, Jorge has become certified in F.A.C.E level 1,2, and 4 through the Florida Association of Code Enforcement. Jorge has received 2 Customer Service Awards from the City of Miami Beach. He was featured on Univision as well as CNBC for his expertise in the Short-Term Rental issue. Amongst other things, Jorge holds licenses in real estate and license community association management.

All in all, Jorge's financial knowledge, experience and commitment make him the perfect candidate for the Pension Board Trustee position. He cares deeply about not only his future, but the future of others.

**Jorge Hernandez! The right choice!**

