



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, www.miamibeachfl.gov

OFFICE OF MARKETING & COMMUNICATIONS, Tel: 305.673.7575

Tonya Daniels, E-mail: tonyadaniels@miamibeachfl.gov

Melissa Berthier, E-mail: melissaberthier@miamibeachfl.gov

MEDIA ALERT

FOR IMMEDIATE RELEASE

Dec. 17, 2020

**City of Miami Beach to Hold Press Conference on
Grocery Gift Card Giveaway**

— Friday, Dec. 18 at 1 p.m. —

WHO/WHAT:

The City of Miami Beach will host a press conference on Friday (Dec. 18) at 1 p.m. to announce a Grocery Gift Card giveaway for residents who have experienced financial hardship and food insecurity as a result of the COVID-19 pandemic.

One thousand eligible residents will each receive \$100 Publix gift cards on a first-come, first-served basis (while supplies last) starting at 9 a.m. Tuesday, Dec. 22 at the Miami Beach Police Department Headquarters (1130 Washington Avenue) and at 3 p.m. at the North Beach Bandshell (7275 Collins Avenue). Five hundred gift cards will be distributed at each location.

Program requirements include:

- Proof of Miami Beach residency in the form of a driver's license or other photo ID with a city address.
- Eligible households must earn less than 80% of the Area Median Income (AMI) or \$51,200 per year for a single-person household.
- Residents must present a [signed application](#) attesting financial hardship due to the COVID-19 pandemic.
- Residents are encouraged to print and sign their application prior to arrival to reduce wait times. Applications will not be accepted online or via mail.
- A maximum of one gift card per household will be distributed.

Additional details, including the application in English/Spanish and an income limit chart can be found at www.miamibeachfl.gov under "Events."

WHEN:

Press conference will begin at 1 p.m., Fri. (Dec. 18).

WHERE: Media should gather outside City Hall, 1700 Convention Center Dr.

###

To request this material in alternate format, sign language interpreter (five-day notice required), information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceedings, call 305.604.2489 and select 1 for English or 2 for Spanish, then option 6; TTY users may call via 711 (Florida Relay Service).