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MEDIA ALERT

IMMEDIATE RELEASE

September 9, 2019

Miami Beach Unveils New Designs for Vacant Storefronts

– Thursday, September 12 at 2:30 p.m. –

WHO/WHAT:

Join the City of Miami Beach for a ribbon cutting ceremony unveiling new storefront designs created in collaboration with Design & Architecture Senior High (DASH) students on Thursday, September 12 at 2:30 p.m.

In an effort to revive and beautify business corridors, including 41 Street, North Beach and Washington Avenue, the City of Miami Beach tasked students from DASH to create visual concepts for vacant storefront windows last fall.

Under the direction of DASH instructors Dale Brooks and Miami Beach resident Eric Hankin, a member of the Mayor's Blue Ribbon 41 Street Committee, the students were asked to capture the spirit of Miami Beach and the elements residents and visitors know and love. Bringing a fresh face to vacant storefronts, over 20 striking designs were reviewed and five vibrant concepts, by students Analee Hyacinthe, Francisca Henrys, Sophia Gutierrez, Isabella Enriquez and Nicolas Finol were selected.

The city is not alone as a municipality seeking to utilize visual arts to boost economic revitalization. While many cities have recruited professional artists and galleries, Miami Beach chose to directly engage the community through the eyes of its youth.

Mayor Dan Gelber, the City Commission and Miami-Dade County Public Schools Superintendent Alberto M. Carvalho will be in attendance alongside the five talented DASH students and their instructors.

All prospective business owners within city limits can request the free storefront covers by sending an e-mail to ED@miamibeachfl.gov. The city will fund wraps for early adopters and property owners will be required to pay for the installation.

WHEN: Thursday, September 12 at 2:30 p.m.

WHERE: 439 41 Street

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