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## PRESS RELEASE

FOR IMMEDIATE RELEASE

May 9, 2018

### **Miami Beach Rolls Out the Red, White & Blue Carpet this Memorial Day Weekend**

*– With an exciting lineup of free events–*

**Miami Beach, FL** – Soar into Miami Beach this Memorial Day weekend and relish the white sandy beaches, Art Deco history and many event happenings — including the National Salute to America’s Heroes Hyundai Air & Sea Show, a beach concert headlined by Grammy Award-Winner Shaggy and a variety of other exciting city sponsored events to promote unity and diversity.

“We look forward to welcoming everyone to our tropical metropolis — from near and far — as we remember and honor the men and women who sacrificed their lives for this great nation,” said Miami Beach City Manager Jimmy L. Morales. “This year, we have also organized a series of free cultural events that are sure to impress.”

The weekend event lineup is as follows:

#### **FRIDAY, MAY 25**

Movie Showing at SoundScape Park

8 PM | 400 17 Street

#### **SATURDAY, MAY 26**

**National Salute To America’s Heroes – Hyundai Air & Sea Show**

10 AM to 4 PM | Beach viewing from 11 to 14 streets | Display Village along Ocean Drive

[www.usasalute.com](http://www.usasalute.com)

#### **Mayors Basketball Challenge**

4 PM | Ocean Drive between 6 & 7 streets

Miami Beach Mayor Dan Gelber takes on Miami Mayor Francis Suarez in a toe-to-toe battle to the hoop! Presented in partnership with the Irving Thomas Elite Basketball Academy.

#### **Poetry Reading with Writer/ Lawyer/ Activist Reginald Dwayne Betts**

5 PM | The Atrium at The Betsy Hotel | 1440 Ocean Drive

#### **Concert on the Beach Featuring MAX, Kent Jones and Grammy Award-Winner Shaggy!**

6 PM to 9 PM | 11 Street on the sand, east of the dune

### **Jazz with Nicole Yarling Duo**

7 PM to 11 PM | The Betsy Hotel Lobby | 1440 Ocean Drive

### **SUNDAY, MAY 27**

#### **National Salute To America's Heroes – Hyundai Air & Sea Show**

10 AM to 4 PM | Beach viewing from 11 to 14 streets | Display Village along Ocean Drive

[www.usasalute.com](http://www.usasalute.com)

#### **Youth Poetry Slam with Silent Revolution, Dranoff 2 Pianos, hosted by Octavia Yearwood**

4 PM to 5:30 PM | The Atrium at The Betsy Hotel | 1440 Ocean Drive

#### **Gospel Concert presented in partnership with the Adrienne Arsht Center and featuring Miami Mass Choir and Second Chapter**

6 PM | Directly across from the Victor Hotel serenading Ocean Drive

#### **Junkanoo Parade on Ocean Drive**

The Victor Hotel | Following the Gospel Concert as a finale to the weekend's festivities

With thousands of people expected to spend the weekend on Miami Beach, the city will be implementing a comprehensive and coordinated major events plan to ensure the safety and enjoyment of visitors and residents alike.

As part of the plan, dozens of friendly goodwill ambassadors wearing bright green shirts will be deployed throughout South Beach to answer visitor questions and provide directions. The city will also host a Kids Fun Zone at Lummus Park on Ocean Drive between 12 and 13 streets on Saturday, May 26 and Sunday, May 27 from 9 a.m. to 4 p.m. Children and their parents can participate in themed arts and crafts, fitness, relay races, face painting and the opportunity to write letters to our service men and women.

For the enjoyment of residents and visitors, Ocean Drive will be pedestrian-only starting Friday, May 25 at 7 p.m. through Tuesday, May 29 at 7 a.m. There will also be an evening traffic loop along Washington Avenue and Collins Avenue from Fifth to 16 streets where Collins Avenue will become one-way northbound and Washington Avenue will be one-way southbound beginning Saturday, May 26 at 7 p.m. through Monday, May 28 at 7 a.m. Access to east/west streets between Fifth and 16 streets will be restricted to residents carrying a valid photo ID.

Upon arriving to Miami Beach, don't circle the block looking for parking. Use the free, [Park Me—Miami Beach](#) app to find parking near your destination. This mobile app shows you available parking and rates for lots and garages, including real-time occupancy information for certain facilities.

There are numerous ways to get around Miami Beach on public transportation once you arrive, including the free [Miami Beach trolleys](#) and [Citi Bike](#).

As an additional security measure, the Miami Beach Police and Emergency Management departments will have a wristband ID program known as K.I.D.S. (Kid ID Station). This program is designed to add another level of security by voluntarily issuing an ID wristband to children of all ages, their guardians and/or adults with special needs. The wristband will contain the child's name, guardian's name and contact information.

Kid ID Stations will be operational on Saturday, May 26 and Sunday, May 27 from 8 a.m. until 7 p.m. at Fifth, Eighth, 10 and 13 streets at Lummus Park. Each station will have a

City of Miami Beach tent, portable sign and will be staffed with Goodwill Ambassadors. Ambassadors will maintain a spreadsheet with the names of each child registered, in addition to the guardian's contact information. This program is a free service for visitors and residents.

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