

# MIAMI BEACH

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## MEDIA ALERT

FOR IMMEDIATE RELEASE

November 8, 2018

### **New LGBTQ Crosswalk Ribbon Cutting on Iconic Ocean Drive**

— Friday November 9 at 10 a.m. —

**WHO/WHAT:**

Since 2014, the rainbow crosswalk on Ocean Drive and 12 Street has become an iconic testament to the City of Miami Beach's LGBTQ community, and a proud symbol of the urban island's commitment to inclusiveness and equality.

Every year, the intersection is re-stripped in time for the annual Gay Pride Parade. This year, the City took steps to procure a permanent installation with pavers by partnering with Savino Miller Design Studio. Known for enriching urban spaces, the leading architectural firm curated and executed a modern take on the classic, giant rainbow stripes to feature a dynamic display of colored boxes reflective of Miami Beach's Art Deco history.

The crosswalk sends a powerful message of love, equality and empowerment to all who come across it.

On Friday, November 9, join the Miami Beach Mayor and Commission alongside the city's LGBTQ Committee, Human Rights Committee, Gay & Lesbian Chamber, The Palace and other community organizations in inaugurating the new design and walking with pride.

**WHEN:** Friday, November 9 at 10 a.m.

**WHERE:** Intersection of Ocean Drive and 12 Street

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