BUTTACAVOLI, Mayra
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January 11, 2019

Mr. Rafael Granado,

The attached documents are exempt from disclosure per section 119.071, F.S.

Sincerely,

Mayra Diaz Buttacavoli
CITY COMMISSION GROUP IV VACANCY APPLICATION

This application form is required as part of the City Commission Group IV Vacancy application submittal. The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets, if necessary, to provide the required information. See the Notice of Commission Vacancy for additional information.

Buttacavoli

Mayra

Last Name

First Name

Florida

Middle Initial

33140

Home Address

City

State

Zip Code

Cellular Telephone

MDB Consulting

Email Address

Consultant

Business Name

Occupation

Same as above

Business Address

City

State

Zip Code

- Have you been a resident of Miami Beach for a minimum of one year? □ Yes □ No

- Are you a registered voter in Miami Beach? □ Yes □ No

Florida Voter Registration Number (located on your voter information card):________________________________________

- Are you presently a registered lobbyist with the City of Miami Beach? □ Yes □ No

- Have you ever been convicted of a felony? □ Yes □ No

- Have you been issued a violation(s) of the City of Miami Beach Code that remains open or pending?

□ Yes □ No

If yes, please explain in detail:________________________________________

- Do you currently owe the City of Miami Beach any money? □ Yes □ No

If yes, please explain in detail:________________________________________
• In what organization(s) in Miami Beach do you currently hold membership?
  Alton Road HOA Member
  Organization Name Position
  Organization Name Position
  
• List all properties owned or in which you have an ownership interest in Miami Beach:
  Alton Road, Alton Road, and I Collins Avenue.

• How long have you lived in Miami Beach? 55 years

• Have you served on any City of Miami Beach Board(s) or Committee(s)? Yes [ ] No [ ]
(Refer to resume). VCA, Convention Center Advisory Board, TECCA, Capital Projects Oversight Committees, Police Chief Selection Committee, etc.

What were your contributions to the Board(s) or Committee(s)?
As Staff Liaison my contributions consisted of leading the meeting in conversation and decision making as to the agenda items and future issues for discussion and resolution. Provided committee members with insight into issues as well information and alternative actions.

• Why are you interested in serving on the City Commission? I served as Assistant City Manager for 10 years and Human Resource Director for 5. The accomplishments reflected in my resume improved the quality of life and safety for residents. This was a most rewarding experience in my life and I would be honored to be a part of the future progress.

• How does your education and/or experience complement the powers and duties of the City Commission?
My experience in the City of 15 years and in Miami Dade County of 13 years coupled with an undergraduate and graduate degree in Accounting and minor in business, provide extensive knowledge and understanding to comprehend complex issues and the insight to ask questions.
- Will you run for a City Commission seat in 2019? □ Yes □ No □ Undecided

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THIS APPLICATION.

[Signature]
Applicant's Signature

January 17, 2019
Date

NOTE:
The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets to provide the required information.

The completed application along with all accompanying materials may be submitted via:

- Email to RafaelGranado@miamibeachfl.gov
- Hand delivery to the Office of the City Clerk, 1700 Convention Center Drive, First Floor
- Postal mail to City of Miami Beach, Office of the City Clerk, Attention: Rafael E. Granado, 1700 Convention Center Drive, Miami Beach, FL 33139

PUBLIC RECORD:
Pursuant to Chapter 119, Florida Statutes, this application and everything attached to it is a public record. The materials you provide will be posted on the Office of the City Clerk’s Election webpage and will be available for inspection. If you are an individual listed in Section 119.071, F.S., whose home address is exempt from disclosure, the City Clerk will maintain that confidentiality if you submit a written request.
CITY OF MIAMI BEACH OATH

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

Before me, an officer authorized to administer oaths, personally appeared Mayra Diaz Butacavoli to me well known who, being sworn, says that he/she is seeking appointment to the Office of City Commissioner (Group No. IV) for the City of Miami Beach, Florida; that he/she is a qualified elector of said City residing within the City at least one year before applying for this office; that his/her legal residence is: Miami Beach, FL 33140
Miami Beach, Miami-Dade County, Florida; that he/she is qualified under the ordinances (including Miami Beach City Code Chapter 38 governing "Elections") and Charter of said City to hold such office.

Mayra Diaz Butacavoli
Signature of Candidate

Sworn to (or affirmed) and subscribed before me this 11 day of January, 2019, by Mayra Diaz Butacavoli.

(NOTARY SEAL)

Signature of Notary Public-State of Florida

Personally Known OR
Produced Identification Type of Identification Produced

Name of Notary Typed, Printed, or Stamped
Mayra Diaz Buttacavoli  
Letter of Interest

Dear Mayor and Commissioners,

It is my honor to apply and be considered for appointment to the vacant City of Miami Beach Commission seat in Group IV. I understand this appointment is through November 2019 and it is my intention not to seek election in the future for a City of Miami Beach Commission seat.

In 1961 I arrived to this City from Cuba at the age of four and have experienced the changes our City has gone through. I attended primary and secondary schooling in this City. After graduating from the University of Miami with an undergraduate and graduate degree, I began my professional career with Miami Dade County. During the 13 years with the County, I learned governmental operations and formed many friendships, which I still keep in contact with today.

In 1993, I joined the City of Miami Beach as an Assistant City Manager and remained with the City for almost 15 years. During my tenure, I had direct responsibility for almost every City department giving me the opportunity to learn the City operations, working with staff, residents and elected officials to improve operations, efficiency, and accountability.

I was the lead negotiator on various contracts, such as the South Beach Marina, Smith and Wolenski restaurant lease, and the 7th street garage public private joint venture. The purchase and sale of the land developed into an award winning design of a 3 level supermarket (Publix on the Bay) generating a profit to the City of almost 1 million dollars in less the 12 months, was most gratifying even to this day. My negotiation with the County to pay for the development of a new regional library and the selection of a world-renowned architect was a good example of the City and County working together.
The issuance of Bonds allowed me the opportunity to work with residents, elected officials, Boards and Committees on various renovation and expansion capital projects such as 22 Park facilities, Bass Museum, Fire Stations, Emergency Center by Fire Station 2, and the two golf courses. Today, I believe our City Golf courses are the only courses in the County with a water recovery system. This allows the cost of irrigating ($350,000 per course in 1998 prior to the renovation) to be reduced substantially and thus making the dollars available for maintaining the quality and playability of the courses.

The Miami Beach Convention Center and the Jackie Gleason Theatre (Fillmore) thrived in the 1990's generating annual profits, without including the parking fees it generated during the events. Renovations were done and future plans for expansion were discussed and agreed to with the TECCA and the Advisory Boards, which whom the operators and I closely worked with. However, it was always agreed the Centers required a major overhaul, increase in bookings, and quality hotel-rooms.

Art Basel Miami Beach became a reality with the assistance of the Mayor, the current City Attorney, and residents from the County who knew the benefits to our entire community of this art show. I believe I played a vital role in this by facilitating the Convention Center and City, while adhering to the booking policy.

Events on Ocean Drive such as POW WOW, Summit of the Americas on Lincoln Road, Pavarotti Concert on the beach, and the annual Boat Shows required much planning, communication of its benefits to the community, and logistics. I was directly responsible for these events and their success brought additional events to the City.
Since 2009, my consulting work has provided me an opportunity to utilize City and County services from the regulatory departments (Building, Planning, public Works, Code Compliance, Property Appraisal, State FDOT, DRB) to assist my clients and also my family during the renovation of a 1936 Russell Pancoast home. My personal experience during these past years serves as a means to know what is working well today and what areas need to be enhanced.

In closing, I would welcome the opportunity to again serve this City and believe to have the knowledge and qualifications.

Sincerely,

Mayra Diaz Buttacavoli
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