

# MIAMI BEACH

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## MEDIA ALERT

FOR IMMEDIATE RELEASE

January 25, 2018

### **Celebrate José Martí's Legacy**

— Monday, January 28 at 10 a.m. —

**WHO/WHAT:**

Join the City of Miami Beach in celebrating the birth of Cuban national hero José Martí. Over 160 years later, the poet's enlightening ideals of freedom and independence continue to inspire not only Cuban-Americans, but the Latin American population as a whole.

"José Martí used his poems and literary passages to reflect the struggles of the Cuban people and also as symbols of the hope he had for his homeland," said Mayor Dan Gelber. "We proudly honor him for his inspirational work and carry on the message today from his famous poem: cultivate neither nettles nor thorns; cultivate a white rose."

Presenting a coveted opportunity for older generations to reflect on his life and younger generations to learn of his revolutionary work, the third annual celebration will honor Martí's immense impact.

Alex Fernandez, Chair of the City of Miami Beach Hispanic Affairs Committee, said "As we celebrate the birth of José Martí, we remember the legacy of the great Cuban apostle, who shared his teachings and wisdom using his own words: 'Talent is a gift that brings by itself the obligation to serve the world and not ourselves.' Therefore, we proudly join our City to honor Martí's thoughts and assure that they will continue to resonate in our Hispanic culture."

Cafecito and *pastelitos* will be served at 10 a.m. with a special ceremony to follow at 11 a.m.

**WHEN:** Monday, January 28 at 10 a.m.

**WHERE:** Collins Park  
21 Street Collins Avenue

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