

NOVELA, Marcella

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# MIAMI BEACH

## CITY COMMISSION GROUP IV VACANCY APPLICATION

This application form is required as part of the City Commission Group IV Vacancy application submittal. The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets, if necessary, to provide the required information. See the Notice of Commission Vacancy for additional information.

Novela	Marcella	I
_____ Last Name	_____ First Name	_____ Middle Initial
3542 Flaming Drive	Miami Beach FL	33140
_____ Home Address	_____ City State	_____ Zip Code
786.487.2463	marcellanovela@gmail.com	
_____ Cellular Telephone	_____ Email Address	
	_____ Art Advisor & Curator	
_____ Business Name	_____ Occupation	
_____ Business Address	_____ City State	_____ Zip Code

- Have you been a resident of Miami Beach for a minimum of one year?  Yes  No
- Are you a registered voter in Miami Beach?  Yes  No

Florida Voter Registration Number (located on your voter information card): \_\_\_\_\_

- Are you presently a registered lobbyist with the City of Miami Beach?  Yes  No
- Have you ever been convicted of a felony?  Yes  No
- Have you been issued a violation(s) of the City of Miami Beach Code that remains open or pending?  
 Yes  No

If yes, please explain in detail: \_\_\_\_\_  
\_\_\_\_\_

- Do you currently owe the City of Miami Beach any money?  Yes  No

If yes, please explain in detail: \_\_\_\_\_  
\_\_\_\_\_

- In what organization(s) in Miami Beach do you currently hold membership?

Bass Museum

Member

Organization Name

Position

Organization Name

Position

- List all properties owned or in which you have an ownership interest in Miami Beach:

335 Collins Avenue, Apt. 204, Miami Beach, FL 33139

- How long have you lived in Miami Beach? 19 years

- Have you served on any City of Miami Beach Board(s) or Committee(s)?  Yes  No

If yes, which Board(s) or Committee(s)? Art in Public Places

What were your contributions to the Board(s) or Committee(s)? I work very closely with our committee to propose new artists for public art installations and help provide insight and solutions for existing projects that we are currently working on. Having been involved in the art scene in Miami for over a decade, I have access to and close relationships with in the arts community.

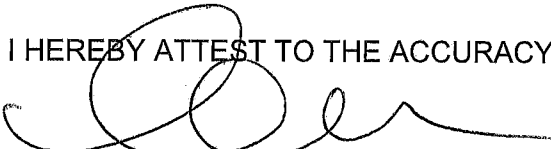
- Why are you interested in serving on the City Commission? It has been a long term goal for me to serve our City in a greater way. To serve in public office and to be part of the leadership that incites change for the betterment of our community and implements programs which will help our City to continue to flourish would be a tremendous honor.

- How does your education and/or experience complement the powers and duties of the City Commission?

My experience as a real estate professional for 17 years will provide insight to understand the needs of our ever changing city, my experience in the arts will allow me to help strengthen and diversify the City's cultural programming to boost tourism, and my experience as a resident and native gives me the compassion and understanding to listen to and address our neighbor's concerns and needs.

- Will you run for a City Commission seat in 2019?  Yes  No  Undecided

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THIS APPLICATION.

  
\_\_\_\_\_  
Applicant's Signature

01-17-19  
\_\_\_\_\_  
Date

**NOTE:**

The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets to provide the required information.

The completed application along with all accompanying materials may be submitted via:

- Email to [RafaelGranado@miamibeachfl.gov](mailto:RafaelGranado@miamibeachfl.gov)
- Hand delivery to the Office of the City Clerk, 1700 Convention Center Drive, First Floor
- Postal mail to City of Miami Beach, Office of the City Clerk, Attention: Rafael E. Granado, 1700 Convention Center Drive, Miami Beach, FL 33139

**PUBLIC RECORD:**

Pursuant to Chapter 119, Florida Statutes, this application and everything attached to it is a public record. The materials you provide will be posted on the Office of the City Clerk's Election webpage and will be available for inspection. If you are an individual listed in Section 119.071, F.S., whose home address is exempt from disclosure, the City Clerk will maintain that confidentiality if you submit a written request.

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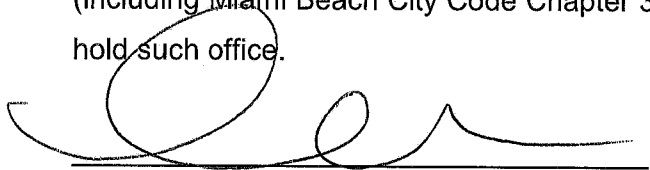
CITY OF MIAMI BEACH OATH

STATE OF FLORIDA

COUNTY OF MIAMI-DADE

Before me, an officer authorized to administer oaths, personally appeared Marcella Novela to me well known who, being sworn, says that he/she is seeking appointment to the Office of City Commissioner (Group No. IV) for the City of Miami Beach, Florida; that he/she is a qualified elector of said City residing within the City at least one year before applying for this office; that his/her legal residence is:

3542 Flamingo Drive, Miami Beach, FL 33140  
Miami Beach, Miami-Dade County, Florida; that he/she is qualified under the ordinances (including Miami Beach City Code Chapter 38 governing "Elections") and Charter of said City to hold such office.



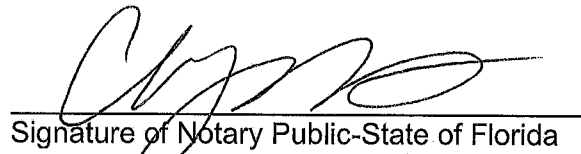
Signature of Candidate

Sworn to (or affirmed) and subscribed before me this 17th day of JANUARY, 2019, by MARCELLA NOVELA.

(NOTARY SEAL)



Charles J. DiAgostin  
NOTARY PUBLIC  
STATE OF FLORIDA  
Comm# GG168171  
Expires 12/14/2021



Signature of Notary Public-State of Florida

Charles J. DiAgostin  
Name of Notary Typed, Printed, or Stamped

Personally Known \_\_\_\_\_ OR

Produced Identification Driver License  
Type of Identification Produced \_\_\_\_\_



Dear Mayor and Commissioners,

As a Miami native and long-time resident of Miami Beach, I have seen our city grow and change tremendously. Having always wanted to be a part of the positive changes, at the beginning of my professional career I focused my efforts in real estate, partnering with developers to preserve and restore Art Deco buildings in Miami Beach. This process served as an introduction into how our government acts to protect the identity and beauty of our city.

After many years and several successful conversions, the next stage of my career was focused in art. I have served on several museum boards, I am currently a member of the Art in Public Places Committee for the City of Miami Beach and I work as an art advisor and independent curator, all which gives me additional insight and expertise as to how to strengthen the cultural programming for our city.

I am an active and passionate resident and I feel that my voice as a mother, wife and Hispanic woman needs representation on our commission. I have many strong relationships within the community which will allow me to listen closely to the concerns of our fellow residents and to address their concerns sympathetically in order to continue to make our beautiful city blossom and thrive.

Given the opportunity to serve on the City of Miami Beach Commission, I will devote my time, knowledge and experience passionately and whole heartedly. By embracing the diversity of our great city and understanding its needs, I will serve with complete transparency and honor.

Respectfully yours,

Marcella Novela



**Marcella Novela, Art Advisor and Curator**, is a supporter and advocate of the arts.

Founder of Art Conductor, an experimental project which unites artists and collectors through intimate and unique experiences, Novela is fully invested in raising awareness and connecting local artists in our community with collectors, curators and curious, art loving individuals alike.

Novela served 3 years on the Board of Trustees at the Pérez Art Museum Miami, where she also founded and chaired the Young Collectors Council. She also chaired the PAMM Contemporaries for 5 years.

Novela is a founding board member of Young Arts Membership Committee and a supporter of the Locust Projects, the Bass Museum, ICA and

MOCA. Past clients include Chopard, LVMH, Benetton, Cultured Magazine and Soho House, to name a few.

Novela studied BioMedical Engineering at the University of Miami and has degree in Fashion Design from the International University of Art and Design.