

PINERA, Juan

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- In what organization(s) in Miami Beach do you currently hold membership?

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Position

- List all properties owned or in which you have an ownership interest in Miami Beach:

\_\_\_\_\_  
\_\_\_\_\_

- How long have you lived in Miami Beach? \_\_\_\_\_

- Have you served on any City of Miami Beach Board(s) or Committee(s)?  Yes  No

If yes, which Board(s) or Committee(s)? \_\_\_\_\_

\_\_\_\_\_

What were your contributions to the Board(s) or Committee(s)? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Why are you interested in serving on the City Commission? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- How does your education and/or experience complement the powers and duties of the City Commission?

\_\_\_\_\_

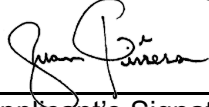
\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Will you run for a City Commission seat in 2019?  Yes  No  Undecided

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THIS APPLICATION.



\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

**NOTE:**

The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets to provide the required information.

The completed application along with all accompanying materials may be submitted via:

- Email to [RafaelGranado@miamibeachfl.gov](mailto:RafaelGranado@miamibeachfl.gov)
- Hand delivery to the Office of the City Clerk, 1700 Convention Center Drive, First Floor
- Postal mail to City of Miami Beach, Office of the City Clerk, Attention: Rafael E. Granado, 1700 Convention Center Drive, Miami Beach, FL 33139

**PUBLIC RECORD:**

Pursuant to Chapter 119, Florida Statutes, this application and everything attached to it is a public record. The materials you provide will be posted on the Office of the City Clerk's Election webpage and will be available for inspection. If you are an individual listed in Section 119.071, F.S., whose home address is exempt from disclosure, the City Clerk will maintain that confidentiality if you submit a written request.

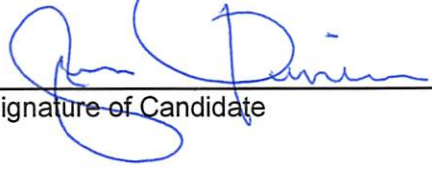
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CITY OF MIAMI BEACH OATH

STATE OF FLORIDA  
COUNTY OF MIAMI-DADE

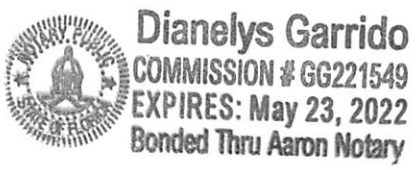
Before me, an officer authorized to administer oaths, personally appeared Juan M. Piñera  
\_\_\_\_\_ to me well known who, being sworn, says that he/she is seeking  
appointment to the Office of City Commissioner (Group No. IV) for the City of Miami Beach,  
Florida; that he/she is a qualified elector of said City residing within the City at least one year  
before applying for this office; that his/her legal residence is:  
5701 Collins Avenue #1502, Miami Beach, FL 33140

Miami Beach, Miami-Dade County, Florida; that he/she is qualified under the ordinances  
(including Miami Beach City Code Chapter 38 governing "Elections") and Charter of said City to  
hold such office.

  
Signature of Candidate

Sworn to (or affirmed) and subscribed before me this 16 day of January, 2019,  
by Juan Manuel Piñera.

(NOTARY SEAL)



  
Signature of Notary Public-State of Florida

Dianelys Garrido  
Name of Notary Typed, Printed, or Stamped

Personally Known \_\_\_\_\_ OR  
Produced Identification ✓  
Type of Identification Produced FDL # P500 RXX RP.1R2-0



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# Juan M. Piñera

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January 16, 2019

5701 Collins Avenue, Apt. 1502  
Miami Beach, FL 33140

Mr. Rafael Granados  
Clerk, City of Miami Beach  
1700 Convention Center Drive  
Miami Beach, FL 33139

Dear Mr. Granados:

Please accept this statement of intent as consideration for the vacant commission seat in the City of Miami Beach, Group IV, held until recently by Commissioner Kristen Rosen Gonzalez.

I am attaching my application, resume, City of Miami Beach oath, and photo for the consideration of the honorable Mayor and esteemed Commissioners. It is my desire to participate in local government in order to help the community in which I have live and serve the interest of its citizens in the most effective manner.

Please accept my documents as presented. If you need any further information, please do not hesitate to contact me.

Your time and efforts are greatly appreciated.

Respectfully yours,



Juan M. Piñera



## JUAN M. PIÑERA

5701 Collins Avenue, #1502 • Miami Beach, FL 33140 • Tel: (201) 606-3596

E-Mail: [juanpinera@gmail.com](mailto:juanpinera@gmail.com)

**A bilingual Vice President of IT who can meet a corporation or institution's technological demands.**

### EXPERIENCE

**Nov. 2012 – Present** Miami Dade College/New World School of the Arts

**Miami, FL**

#### ***Manager, Information technology and Network Services***

As Manager of Information Technology my duties are to support the entire NWSA organization and manage network services, oversees website development and maintenance including editing and resolving connectivity problems, sustains information technology equipment inventory, and oversees all specialized labs for arts departments. Utilizing best practices to leverage existing technologies, resources, and services, therefore minimizing NWSA's IT investment.

- Provides leadership, administration, and technical support for NWSA high school and college staff regarding technology needs, which includes office productivity applications, technical applications and support agreements.
- Serves on the Miami Dade College IT Leadership, CCIO Committee, and Directors Committee as the liaison between the NWSA and the District Information Technology Department.
- Supports administration and all four arts divisions for specialized technology needs including labs, Internet2, Polycom, MIDI, performance recording or display needs, and visual arts creative or exhibition needs
- Develops specifications for purchasing, replacing and refreshing hardware and software at multiple locations.
- Oversees website development, design, maintenance, marketing, statistics and hardware.
- Ensure staff and systems adherence to college policies, IT best practices, and compliance requirements are met.
- Hires, supervises and mentors network technician and graphic lab monitors including evaluations of staff.

**Apr. 2009 – Nov. 2012** Essex County Vocational Technical Schools

**Newark, NJ**

#### ***District IT Project Manager/Instructor***

Planned, created, and executed content for district wide functions, and all district initiatives which include state mandated policies. Developed content by working closely with varied stake holders to create high quality digital media that would promote the needs of the varied groups throughout the district. Combined the use of social media and traditional SEO methods to cross promote events to achieve maximum demographic group penetration.

- Applied knowledge of entertainment and public relations methods to increase student enrollment by 12%.

**Jan. 2006 – Jan. 2009** SpaFinder, Inc.

**New York, NY**

#### ***Director IT Operations***

Assisted in the planning and implementation of additions, deletions and major modifications to the supporting regional and international infrastructure. Oversaw the administration of Spa Finder's WAN, LAN, and desktop community. Built and maintained vendor relationships and manage all contractual obligations. Ensured company assets were maintained responsibly and accurately.

- Restructured and retooled a failing infrastructure to achieve 99.99% uptime during the course of two (2) years.
- Planned, organized, and implemented Salesforce as an enterprise CSR solution for company wide use.
- Implemented a Help Desk system that allowed the reduction of user community issues.

**Oct. 2000 – Jan. 2006** Univision Online

**Miami, FL/New York**

#### ***Web Producer/Project Manager***

Coordinated the technological area of production for the Special Projects group, a team of six programmers who executed Web sites and applications. Delegated responsibilities to team and utilized time-management skills with progress tracking reports to increase efficiency while minimizing.

- Completed 175 projects between January and May.
- Created celebrity Web site that generated over 1,000,000 hits in the first forty-eight hours.

**Sept. 1999 – Oct. 2000** Destination Previews

**Great Neck, NY**

#### ***Creative & IT Director***

Managed Art department and coordinated projects with IT for this public relations firm. Created and executed client Web sites using graphic, typographic and design skills. Designed and produced brochures and online advertising campaigns.

- Planned and supervised joint advertising projects between Destination Previews and clientele.
- Boosted client revenue by 25% (\$250,000) developing e-mail campaigns and data-mining products.

May 1997 – Sept. 1999    **CTR Group, Ltd.**    **Woodcliff Lake, NJ**

***Creative & IT Director***

Directed both IT and Art department functions. Maintained a tracking system for both departments that assisted in managing corporate priorities and goals.

- Designed promotional materials and coordinated all computer/audio-visual programming for multi-million dollar international conference that succeeded in raising 2.3 billion dollars.

July 1995 – May 1997    **ABBI Business Systems, Inc.**    **Clifton, NJ**

***Multi-Media Director***

Hired to develop/execute multi-media advertising campaign.

- Produced monthly computer industry newspaper, including concept, design and layout.

Dec. 1994 – July 1995    **American Foreclosures, Inc.**    **Oradell, NJ**

***Art Director/Technical Consultant***

Responsible for planning and design of America Foreclosures & Auctions, a 76-page specialty magazine detailing the real estate foreclosure market. Systematically formatted data and photos to be used in the layout process.

- Formulated and executed detailed plan of computer installation for start-up business including necessary hardware and software to accommodate growth. Database design, creation, and implementation that would take multiple data.

Jan. 1992 – Dec. 1994    **Phoenix Communications Group**    **South Hackensack, NJ**

***Graphic Artist***

Responsible for design, layout and production of videotape packaging and accompanying sales sheets for vendors.

- Initiated the use of desktop design in house and was credited for updating the look of packaging to meet new design trends that resulted in increased revenue.

Jan. 1990 – Dec. 1991    **United Parcel Service**    **Maspeth, NY**

***Telco Supervisor***

Responsible for \$975,000 annual budget used for installation, maintenance and updating of telephone systems at ten facilities in the metropolitan area.

- Updated and overhauled existing phone systems in four facilities allowing for enhanced telecommunications services and cost management.

**HARDWARE**

Apple, Dell, Hewlett Packard, IBM, Intel, Lenovo, Sun Microsystems, Cisco, Avaya

**SOFTWARE**

Windows 7, 8, & 10, MAC OS X, UNIX, MS Office 2010 – 2016, 360, MS Project 2016, Visio 2016, MySQL, MS SQL, QuarkXPress, Adobe Creative Cloud Suite, Drupal, Joomla, VMware, Oracle PeopleSoft ERP  
Languages: C, C++, Objective-C, HTML 3.2, 4, & 5, XHTML, CSS2 & 3, JavaScript, PHP, JAVA 2, & Xcode 4

**EDUCATION**

2018    Florida International University    Miami, FL

- D.B.A, Doctoral Candidate

2015 – 2016    Florida International University    Miami, FL

- M.B.A., **4.0 GPA**, Golden Key Honor Society

2015 – 2015    Bologna Business School    Bologna, Italy

- M.B.A., International Business Modeling Module

IT University    Miami, FL

- CompTia A+    • CompTia Network+    • CompTia Security+

1984-1989    St. John's University    Jamaica, NY

- B.F.A., Major: Fine Arts, Minor: Computer Science

**AWARDS**

- National Collegiate Award    • National Hispanic Scholarship Winner    • Ulysses S. Dubach
- Employee of the Month – SpaFinder    • Teacher Appreciation Award – Student Sponsored