

CITY OF MIAMI BEACH RUE VENDOME BUSINESS EVENT ACTIVATION GRANT

Applications will be considered thru 12 Noon, Friday, May 31, 2019

BRIEF DESCRIPTION

The City of Miami Beach is offering \$1,000 Rue Vendome Activation Grants to qualified businesses located in Miami Beach and within a one (1) mile radius of Rue Vendome. The program provides financial assistance to activate and bring community engagement to Rue Vendome. Applicants can apply through May 2019. All businesses *must* meet the following criteria in order to qualify:

1. In business for at least one (1) year (include proof of documentation).
2. Businesses may apply for one (1) \$1,000 Grant per month, with a maximum grant of \$3,000 per business.
3. A photocopy of State of Florida Business License (Issued by Florida Department of Business and Professional Regulation).
4. Provide valid Miami-Dade County Business Tax License or City of Miami Beach license. Business name on application must match one on license.
5. A physical address is required. P.O. Box as a mailing address is NOT allowed.
6. Home-based businesses can apply.
7. Only one application per business.
8. Non-profit agencies can apply.
9. Businesses that relocate out of the Miami Beach during the application, award and payment processing of the grant will be disqualified.
10. Business or owner must not have a delinquent loan with the City of Miami Beach, Miami-Dade County or a County funded department or agency.
11. Application must be typed or printed only. If application is illegible, it will automatically be disqualified.
12. Businesses must submit line-item budget of the use of the Grant funds.
13. Applicants must sign and submit all requested documents. Incomplete applications will not be considered and will automatically be disqualified.
14. Applications will not be accepted after deadline.

GENERAL CONDITIONS:

1. The Grantee may only use the Grant for the purposes that are specifically described in eligible uses of funding.
2. This is a reimbursement grant. Any activities funded by this Grant must take place within 30 days of receipt of grant. The Grantee shall keep accurate and complete books and records of all receipts and expenditures of the Grant Funds, in accordance with reasonable accounting standards, and shall retain such books and records for at least six (6) months after completion of the Project. These books and records, as well as all document pertaining to payments received and made in conjunction with this Grant, including, but not limited to, vouchers, bills, invoices, receipts, and cancelled checks, must be directly related to Grant-funded activities taking place within 30 days of receipt of Grant Funds.
3. The grant will be awarded with the understanding that the Project will enhance and develop the Rue Vendome community.
4. Grantee shall clean the City/public space location at the end of every session of use under this Grant.
5. Grantee shall at all times maintain in their possession the issued grant credential in the manner prescribed by rule by the City of Miami Beach.
6. Grantee shall not use the City/ public space if the area has been closed by the City of Miami Beach due to inclement weather or other reason. The City of Miami Beach will notify the Grantee point of contact of the closure and may post signage whenever possible at the site to identify the nature and duration of the closure.
7. Approved City/public space may be used for Grant uses only during the time(s) and location specified in the Grant application.
8. The City may monitor and conduct an evaluation of the Project funded by this Grant.

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9. The Grantee shall indemnify and hold harmless the City and its officers, employees, agents, and contractors, from and against any and all actions (whether at law or inequity), claims, liabilities, losses, expenses, or damages, including, but not limited to, attorneys' fees and cost of defense, for personal, economic, or bodily injury, wrongful death, or loss of or damage to property, which the City or its officers, employees, agents, and contractors may incur as a result of claims, demands, suits, causes of action or proceedings of any kind or nature arising out of, relating to, or resulting from the activation by the Grantee or its officers, employees, agents, servants, partners, principals or contractors. Grantee shall pay all claims and losses in connection therewith and shall investigate and defend all claims, suits, or actions of any kind or nature in the name of the City, where applicable including appellate proceedings, and shall pay all costs, judgments, and attorneys' fees which may issue thereon. Grantee expressly understand and agrees that any insurance protection required by this Agreement, or otherwise provided, shall in no way limit its obligation, as set forth herein, to indemnify, hold harmless, and defend the City or its officers, employees, agents, and contractors as herein provided.
10. The Grantee shall not be permitted to assign this Grant to any other party. Any purported assignment will be void, and shall be treated as an event of default.
11. The Grantee agrees to abide by and be governed by all applicable Federal, State, County, and City laws.
12. Any uncommitted Grant Funds which remain in the possible or under the control of Grantee must be returned to the City within fifteen (15) days of event.
13. Grant funds expire and the grants must be closed out by July 31, 2019.

ELIGIBLE ACTIVITIES:

This grant is specifically allocated for activities which are cultural in nature. These are activities which embody or convey cultural expressions, irrespective of the commercial value they may have. Cultural activities may be an end in themselves or they may contribute to the production of cultural goods and services. The applicability of these activities to the grant will be determined by a review committee.

- Performances, Dance
- Arts, Handmade Crafts
- Music (live, karaoke, showcase, etc.)
- Fitness Programs (yoga, meditation, Zumba, etc.)
- Photography & Film
- Poetry, spoken word, storytelling, book signing,
- Pottery and Ceramics
- Woodworking
- Food sampling, demonstrations
- Product Demonstrations
- Theatre
- Museums or Heritage
- Culinary Arts

ELIGIBLE USES OF GRANT FUNDING:

Event Equipment/Supplies/Rentals	Security
Tents / Lighting	Photography
Marketing/Advertising/ Promotion	Cleaning
Entertainment	

INELIGIBLE USES OF GRAND FUNDING:

Rent/Lease or Mortgage	Late Payment Fees
Local or State Licenses	Purchase of Alcohol, Tobacco or Medicine
Insurance	Salaries
Taxes	Utility Bills

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REQUIREMENTS:

- **APPLICATION & PERMIT FEES:** All applicants are required to have a permanent place of business within a one mile radius of Rue Vendome. There is no fee for the Rue Vendome permit.
- **A SITE PLAN:** a site plan must be submitted with elements and area features. The site plan may be drawn in any size and format as long as the reviewing staff can clearly understand the placement of all elements and area features.
- **NOTIFICATION:** Notification to all surrounding business must be given within Seven (7) days of the event date.
- **INSURANCE:** Applicant must provide a Certificate of Insurance, made out to the City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139 as certificate holder and additional insured. If you do not already have an access to a policy, you can request a 1-day certificate of insurance from our vendor "TULIP - Event Insurance" www.onebeaconentertainment.com, as a convenience although you are welcome to buy a policy on the open market.

GRANT ALLOWANCES:

This grant allows for the use of Rue Vendome public space with non-permanent features/ fixtures, major temporary structures, or City Services. Allowances are for limited elements and are defined below:

- Up to 150 maximum persons allowed
- Single 10'x10' pop-up tents with a three (3) foot separation
- DJ entertainment (ambient level) and/ or acoustical performer(s)
- A riser/platform of thirty (30) inches or less
- Power plug-in available or may use a portable generator rated at 5000 watts or less
- Feather banners (signage)
- Tables and chairs

RESTRICTIONS:

Any additional elements and/ or activities exceeding the thresholds listed above will automatically be escalated to Special Event Permit.

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**CITY OF MIAMI BEACH
Rue Vendome Activation Grant Program**

APPLICATION

(Please print or type – illegible and incomplete applications will not be considered)

I. Business Information

Business Name (as it appears on License)

Owner(s) Name

Business Address (as it appears on License)

Owner's Home Address City Zip Code

Business Phone Business Fax Cell Phone

Email address Business Website

Type of Business

1. How long have you been in business? Number of years _____
2. Do you own the building you occupy: Yes_____ No_____
3. Number of Full-time Employees: _____
4. Number of Part-Time Employees: _____
5. Have you previously applied for a grant from the City of Miami Beach? Yes_____ No_____
6. Have you previously received a grant from the City of Miami Beach? Yes_____ No_____
7. If yes, how much funding did you receive? \$_____
8. Copies of Miami-Dade County Business Tax License or City of Miami Beach Business Tax License (FY 2017-2018 and 2018-2019) are attached to the application. Yes_____ No_____
9. Photographs of the inside and outside of business are attached. Yes_____ No_____
10. Are you or any employee employed by the City of Miami Beach? Yes_____ No_____
11. If yes, what department? _____
12. Have you ever applied for a grant? Yes_____ No_____
13. If yes, with whom? _____

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- 14. Was the grant approved? Yes_____No_____
- 15. Do you have a past due loan with the City of Miami Beach or Miami-Dade County or any County funding department or agency? Yes_____No_____
- 16. If yes, with whom? _____
- 17. Will you be contributing any funding to the project? Yes_____No_____
- 18. If yes, how much? \$_____
- 19. Have you previously hosted any special events? Yes_____No_____
- 20. Do you have any outstanding violations? Yes_____No_____
- 21. Are you or your organization currently involved in litigation with the City of Miami Beach? Yes_____No_____
- 22. Is your business part of a national chain? Yes_____No_____
- 23. Do you own or run more than two (2) businesses? Yes_____No_____

24. If approved, please explain how you intend to use the funding (“Project”). Please print.

PROJECT BUDGET

Budget Line Item	Description	Project Budget
Grand Total:		

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II. Certification

I certify that all information contained in this application and attachments are true and accurate, and that I am authorized hereto to execute this application.

Signature

Date

Please submit completed application with required attachments to:

**Rue Vendome Grant Program
c/o Tourism & Culture Department
City of Miami Beach
1755 Meridian Avenue, 5th Floor
Miami Beach, Florida 33139
Email: HeatherShaw@miamibeachfl.gov
305.673.7577**