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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Miami Beach Receives Annual Grant from PetSmart Charities

— As Part of an Ongoing Partnership in Support of the City's Project CatSnip Program —

Miami Beach, FL – The City of Miami Beach was recently awarded a \$15,000 grant from PetSmart Charities, Inc. for its Project CatSnip Program that aims to significantly reduce the number of free roaming community cats through the Trap Neuter Return (TNR) method. Since 2012, the City of Miami Beach has been a recipient of the annual grant – receiving over \$273,000 from the charity to date.

“We know having community cats is a natural element of living in an urban community,” shared Mayor Dan Gelber. “The choice is between having a managed community cat population or an unmanaged one. Thanks to PetSmart Charities, we’ve been able to grow our program through the years and have spayed and neutered over 6,500 community cats.”

In addition to offering complimentary spaying and neutering services, the initiative trains volunteer feeders and trappers who manage the TNR aspect and ensure cat colonies are fed, cleaned and contained.

“As a result of this grant, community involvement has increased, colonies have reduced, unhealthy cats have been located and treated and adoption rates for rescued cats continues to increase,” added Gelber.

The city’s humane population control is also made possible with support of The Cat Network, Inc. and SOBE Cats Spay & Neuter, Inc.

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