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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Miami Beach Issues Call to Artists to Reimagine Recycling Bins *-- Commissioned Artist to be Awarded \$100,000 for Implementation --*

Miami Beach, FL – The City of Miami Beach is asking the public to reduce, reuse, recycle – and rethink the way we treat plastic, on Miami Beach. As part of a continued effort to transform public structures into iconic works of art, the city is seeking professional artists to create a temporary installation that will function as a recycling receptacle on the beach.

“By incorporating the vision of artists, we allow the public to develop a new perspective on current issues,” explained City Manager Jimmy Morales. “Through this installation, we hope to engage the thousands of people who frequent our beaches in an impactful way and inspire them to do their part in caring for the environment we know and love.”

The selected artist will create an innovative, useable structure that speaks to the city’s unique character and promotes its resilience and plastic-free initiatives, all the while promoting Miami Beach in an engaging and visual way. In considering materials, proposers should visit www.MBRisingAbove.com to read more on the city’s sustainability initiatives. Use of materials that do not adhere to sustainability initiatives and guidelines will be prohibited.

The commissioned artist will receive \$100,000 to design and implement their creative concept. Applications from professional visual artists must be submitted no later than June 26, 2019 at 11:59 p.m. Participants are required to submit no less than 10 images of previously completed works. The quality of the work, strength of the concept, design capabilities and established track record of successful project implementation will be considered of highest priority. Apply today by [clicking here](#).

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