

# MIAMI BEACH

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## PRESS RELEASE

FOR IMMEDIATE RELEASE  
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### **Coca-Cola Presents Miami Beach Fire on the Fourth Festival** *– Free Entertainment, Fireworks & Special Performance by ReMix Band–*

**Miami Beach, FL:** Celebrate the red, white and blue this Independence Day at South Florida's premier outdoor festival. Enjoy day-long entertainment and activities for the entire family at Miami Beach's North Beach Bandshell Park on Collins Avenue and 73 Street.

Presented by Coca-Cola and amplified by 93.9 MIA, the outdoor festival kicks-off at noon with food trucks and family-fun games. From noon to 4 p.m., children will be able to enjoy a special Kids Zone on the sand featuring a rock-climbing wall, bungee jump station, inflatable water slide, fun and free soccer clinic, bounce house, face painting, art & crafts and more. If that's not competitive enough for you, witness local restaurants go head-to-head in the Top Dog Culinary Challenge at 2 p.m.

As part of the City of Kindness initiative, Miami Beach is once again partnering with Operation Gratitude to collect letters of gratitude and support for our Nation's heroes. Throughout the event, attendees of all ages are invited to write letters of gratitude and support to new recruits, first responders and the brave men and women who are fighting, or have fought, for our freedom overseas.

Live tunes throughout the day will be spun by DJ Joey Brooks. Beginning at 6 p.m., take in the sounds of dynamic South Florida band ReMix. Bring your blankets and chairs as you sing and dance to renditions of Michael Jackson and Earth, Wind & Fire, Ariana Grande, Ed Sheeran and more. The event concludes with a spectacular firework show at 9 p.m.

#### Performance schedule:

- 2 PM: National Anthem Performance
- 2 PM – 6 PM: DJ Joey Brooks
- 6 PM – 9 PM: ReMix Band
- 9 PM: Fireworks

A free, dedicated shuttle service will operate from 11 a.m. to 11 p.m. between the 42 Street garage (stop located along southbound Sheridan Avenue north of 41 Street) and the North Beach Bandshell (stop located at Collins Avenue and 73 Street), departing

every 30 minutes. In addition, attendees can use the free citywide trolley service operating from 6 a.m. to midnight. Service frequency for the trolleys is 15 to 20 minutes. To track the trolley in real-time, please use the trolley tracker mobile application. For more details, visit [www.miamibeachtrolley.com](http://www.miamibeachtrolley.com).

Styrofoam, glass containers and alcoholic beverages are prohibited. The city encourages all attendees to do their part in recycling and #KeepMBClean. Additional sponsors include: Body Armor, Renée M. Grossman | Compass, Rubenstein Law, 8701 Collins, Hotwire Communications, and MB Suncare. To learn more about the star-studded celebration or share with friends, visit the event located on the [city's Facebook page](#).

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