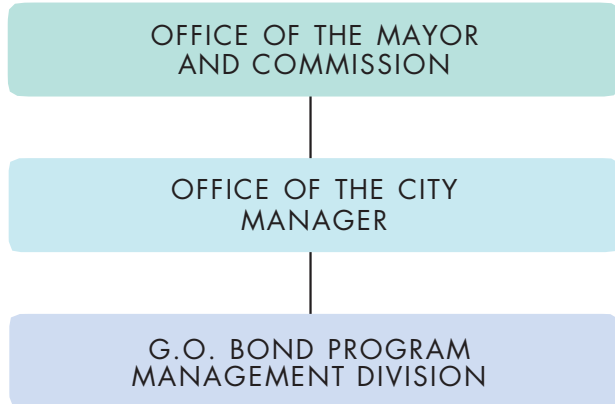


OFFICE OF THE CITY MANAGER

DEPARTMENT MISSION STATEMENT

We are dedicated to providing executive-level leadership to the organization in order to achieve the City’s mission of providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community by ensuring that the City prospers at all levels, including residents, members of the business community, and visitors to the City of Miami Beach.



DEPARTMENT DESCRIPTION

The City Manager is appointed by the Mayor and City Commission and vested with the responsibility to ensure that policies, directives, resolutions, and ordinances adopted by the City Commission are enforced and implemented. As the City’s Chief Executive Officer, the City Manager is responsible for providing executive-level leadership, vision, and guidance to the organization, providing recommendations to the City Commission and implementing policy directives in an efficient and effective manner. In addition, the City Manager is responsible for the daily operations of the City, preparing and administering the budget, planning the development of the City, supervising City employees, interacting with citizen groups and businesses, and is otherwise responsible for the health, safety, and welfare of the residents, members of the business community, and the visitors to the City of Miami Beach.

FISCAL ENVIRONMENT

The Office of the City Manager is supported by the General fund to cover salaries and benefits for 16 full-time staff members and 1 part-time staff member, operating expenditures, and internal service charges.

The General Fund charges an administrative fee to Enterprise Fund departments, the Redevelopment Agency (RDA), and the Resort Tax Fund to cover the cost of various administrative support functions provided by the General Fund.

In addition, the G.O. Bond Program Management Division charges a fee to G.O. Bond projects to cover the cost of various management functions provided by the Division.

STRATEGIC ALIGNMENT

Main Vision Area:

Organizational Innovation

Management Objectives:



- **Prosperity**
 - Develop the Convention Center campus
- **Organizational Innovation**
 - Implement City Commission goals and policies through the Strategic Plan and budget
 - Ensure strong fiscal stewardship
 - Implement the General Obligation (GO) Bond
 - Increase intergovernmental cooperation
 - Create an environment for interdepartmental collaboration

Strategic Plan Actions:

- **COMPLETE** the Convention Center Hotel by Art Basel 2022.
- **COMPLETE** (21) Quick Wins GOB Projects.
- **COMPLETE** half of 600 Alton Park within four years (Phase 1 complete in 30 months from executed DA)

Budget Enhancement Actions:

- N/A

Resilient305 Actions:

- **RESILIENCE** Training for All
- **RESILIENT** 35 IN THE 305
- **SEND** Your Boss to Bootcamp
- **ROLL-OUT** 5-Step Guide to Innovative Recovery Financing
- **PLANNING** Efficiently & Effectively Together
- **FINANCING** a Resilient Future
- **DEMONSTRATE** the Costs and Benefits of Resilience Improvements



OFFICE OF THE CITY MANAGER

BUSINESS ENVIRONMENT

The City Manager is vested with the responsibility to ensure that policies, directives, resolutions, and ordinances adopted by the City Commission are enforced and implemented. Given this responsibility, the City Manager has a number of stakeholders that he is accountable and responsible to. Internally, these include the Mayor, six City Commissioners, and all city staff. External stakeholders include the residents, members of the business community, members and representatives of community organizations, other elected officials representing local, state and federal jurisdictions as well as administrators from these government agencies. As the CEO of the organization, the City Manager has numerous responsibilities within the City and works with all City departments to ensure that the City delivers on its mission of providing excellent public service and safety to all who live, work, visit and play in our vibrant, tropical, historic community.

SIGNIFICANT ACCOMPLISHMENTS

Continued work to achieve the City’s vision by focusing on the following priority areas identified in the City’s strategic plan:

- A PROSPEROUS CITY with a special flavor of arts, culture, education, and business
- A SAFE CITY with a mosaic of residents enjoying life in iconic and historic NEIGHBORHOODS
- A RESILIENT COASTAL CITY with a thriving environment and modern infrastructure
- A PEOPLE-FIRST CITY where the pedestrian is prioritized in mobility options and community services are pathways to prosperity
- A SMART CITY of high quality and efficient services and employees

Convention Center District

The \$620 million renovation started in December 2015 and is approximately 99% complete. Built in 1957, the center was expanded throughout the years from its original 108,000 square feet to 1.4 million square feet. The new Leadership in Energy and Environmental Design (LEED) certified facility includes:

- State-of-the-art, 60,000 square foot grand ballroom
- Additional meeting rooms with flexible arrangements
- 20,000 square foot glass rooftop junior ballroom
- Advanced technology
- New versatile indoor/outdoor public spaces
- 800 parking spaces located within the building

In addition, a new pedestrian friendly and ecologically sensitive green space, incorporating butterfly gardens and mangrove enhancements, spans along the Collins Canal incorporating a native plant palette and providing pedestrian connectivity for residents and visitors. The 6-acre asphalt parking lot located across the street from

SIGNIFICANT ACCOMPLISHMENTS CONT'D

the Convention Center will be converted into a public park, featuring shaded edges surrounding a flexible lawn space, flexible paved space, a restroom facility, and a Veteran’s plaza. The historic Carl Fisher Clubhouse, which is the oldest public structure in Miami Beach, is currently being restored to its original glory and transformed into a venue for the public to enjoy. Finally, a \$7 million art project is currently underway which will enable several selected and world-renowned artists to incorporate public art into the project under Miami Beach’s Art in Public Places ordinance.

Convention Center Hotel

On November 6, 2018, City of Miami Beach voters approved a Development and Ground Lease Agreement for an 800-room Convention Center Hotel. The City of Miami Beach has been contemplating the development of a Convention Center Hotel for more than two decades. In that time, the City has solidified its brand as an international destination for tourism, arts and culture, shopping, dining, and entertainment. The construction of hotel adjacent to the newly renovated, state-of-the-art Convention Center building is the next step in creating a highly competitive convention destination. The hotel will have a dramatic impact on the ability to book conventions and events that generate hotel room nights and spending throughout the City.

G.O. Bond Program Management

On November 6, 2018, City of Miami Beach voters approved a \$439 million General Obligation Bond for a total of 57 projects, ranging from vertical construction, roadwork, park constructions and renovations, technology implementation, repairs and renewals, and underground infrastructure work. The program will be overseen by the G.O. Bond Program Management Division within the City Manager’s Office, to ensure that the projects are completed within a reasonable timeframe, within budget on a coordinated basis, through the incorporation of resiliency and best practices, and with effective communication to all impacted stakeholders.



OFFICE OF THE CITY MANAGER

CRITICAL SUCCESS FACTORS

- Work with Mayor and City Commissioners to agree on current and future strategic priorities and fund those priorities accordingly
- Continue to solidify the strategic planning process to align resources, citywide initiatives and departmental activities
- Work with staff throughout the Administration to focus and monitor strategic priorities identified in their area in order to ensure that the organization is accomplishing the goals identified and achieving results that contribute to the community's well-being
- Continue to create a positive work environment that is customer-service focused and that is conducive to staff achieving results
- Continue to enhance the budget process

FUTURE OUTLOOK

As the City of Miami Beach continues to evolve into a world-class city, the future promises to be a bright one. Our mission and our focus on our strategic plan and the following identified objectives will continue. Management Objectives for 2020 include:

- Facilitating investments in and the development of the North Beach Town Center
- Augmenting our vibrant arts and culture programming by the infusion of Science, Technology, Engineering, Arts, and Mathematics (STEAM) in our schools
- Remaining committed to addressing our resiliency
- Implementing cleanliness and beautification initiatives
- Developing our City Center with a Miami Beach Convention Center Hotel and Park
- Managing a successful G.O. Bond Project Implementation