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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Miami Beach Takes Extra Measures to Ensure a Safe Super Bowl Week

— *City Manager Invokes Provisions for Two High Impact Weekends* —

Miami Beach, FL –Miami Beach is expected to welcome thousands of visitors for Super Bowl LIV starting this weekend. In preparation, the city has been implementing a comprehensive and coordinated plan to ensure visitors are able to enjoy the beaches, while maintaining safety and resident quality of life.

Due to the anticipated visitor attendance, the City Manager is invoking certain provisions of the city's ordinance regarding High Impact Periods within High Impact Zones, set forth in Section 82-443 of the City Code during the weekends starting on Friday, January 24 at 7 a.m. through Monday, January 25, 2020 at 7 a.m.; and from Friday, January 31 at 7 a.m. through Monday, February 3, 2020 at 7 a.m. The measures to be imposed throughout the aforementioned periods, include:

- The prohibition of coolers and any inflatable devices on public beach property; and
- The prohibition of tents, tables, and similar structures; and
- The limitation of live or amplified music unless otherwise authorized by Special Event permit; and
- The prohibition of any direct or indirect consumption of alcohol on public beach property; and
- The implementation of a license plate reader police detail; and
- The suspension of all business tax receipt(s) issued to promoters for any dance or entertainment event(s) to be held at an alcoholic beverage establishment located in the MXE mixed use entertainment district (excluding that portion of the MXE located between 73rd and 75th Streets), and in that portion of the CD-2 commercial, medium intensity district between Pennsylvania Avenue and Collins Court, from 5th Street to 16th Street; and
- Ocean Drive will be closed to vehicular traffic from Friday, January 31, 2020 at 7 a.m. through Monday, February 3, 2020 at 7 a.m.; and
- Española Way, from Collins Avenue to Washington Avenue, will be closed to vehicular traffic from Friday, January 31, 2020 at 7 a.m. through Monday, February 3, 2020 at 7 a.m.

While the City Manager may suspend or close all or part of sidewalk café operations (including, without limitation, the removal of any or all sidewalk café furniture) pursuant to 82-443(b)(9) of

the City Code, at this juncture, no such suspension or closure has been imposed. Additionally, the city's Police, Fire, Parking and Code Compliance Departments, as well as the Sanitation and Beach Maintenance Divisions, are authorized to implement additional operational measures, as necessary. Any violation of the imposed measures shall be punished as provided in City Code Section 1-14.

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