

# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

OFFICE OF MARKETING & COMMUNICATIONS, Tel: 305.673.7575

Tonya Daniels, E-mail: [tonyadaniels@miamibeachfl.gov](mailto:tonyadaniels@miamibeachfl.gov)

Melissa Berthier, E-mail: [melissaberthier@miamibeachfl.gov](mailto:melissaberthier@miamibeachfl.gov)

## PRESS RELEASE

FOR IMMEDIATE RELEASE

January 30, 2020



### **Take Home a Piece of Iconic Miami Beach** — Lifeguard Towers on Display at 10 Street Beach —

**Miami Beach, FL** – As thousands of people descend onto South Florida this weekend, the City of Miami Beach is offering the ultimate souvenir — two real lifeguard towers! These retired Miami Beach towers hit the auction block yesterday and will surely make a unique gift for any visitor or local.

Wondering how much this will set you back? In the past, towers have sold for as little as \$150 and as much as \$3,050.

Towers are currently on display at the beach on 10 Street. One is currently sporting a San Francisco 49ers motif, while the other is rooting for the Kansas City Chiefs. Beachgoers are encouraged to snap a photo in front of their Super Bowl pick.

Visit [www.publicsurplus.com](http://www.publicsurplus.com) and search “City of Miami Beach” on the site to find them. Highest bidders are responsible for transporting the towers.

Start your bidding!

###

*To request this material in alternate format, sign language interpreter (five-day notice required), information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceedings, call 305.604.2489 and select 1 for English or 2 for Spanish, then option 6; TTY users may call via 711 (Florida Relay Service).*