

MIAMI BEACH

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MEDIA ALERT

FOR IMMEDIATE RELEASE

February 4, 2020

Tu B'Shevat Tree Planting Ceremony

— Celebrating the Jewish New Year for Trees —

WHO/WHAT:

Join the City of Miami Beach, the Jewish National Fund and the Israeli Consulate in a tree planting ceremony on Thursday, February 6 at 10 a.m. at Tatum Park in celebration of Tu B'Shevat, the Jewish New Year for trees.

Mayor Dan Gelber and the Consul General of Israel Jonathan Peled will both be speaking at the traditional event for the community. Following the event, the city's Environment & Sustainability Department will distribute milkweed seeds for attendees to promote the importance of pollinators and reusable bags to encourage individuals to do their part in preserving the environment

Symbolizing a long-standing tradition of giving back, the unique tree planting ceremony helps further environmental awareness throughout the city.

WHEN:

Thursday, February 6 at 10 a.m.

WHERE:

Tatum Park
8050 Byron Avenue
Miami Beach, FL 33141

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