

MIAMI BEACH

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MEDIA ALERT

FOR IMMEDIATE RELEASE

July 17, 2020

Get the Scoop on Miami Beach!

— City to Celebrate National Ice Cream Day with Sweet Treats —

WHO/WHAT: This Sunday, join the City of Miami Beach in celebration of National Ice Cream Day at the North Shore Youth Center for a drive through ice cream giveaway for Miami Beach residents. In partnership with the Florida Dairy Farm Association and Blue Bell Creameries, the city will be distributing vanilla and chocolate single-serve ice cream from 3 p.m. to 5 p.m.

“These summer months have been especially challenging for many families, and we are looking forward to offering a sweet treat to the children in our community this Sunday,” said Commissioner Micky Steinberg.

Please note, this a drive through distribution and all attendees must wear a facial covering and remain in their vehicles.

WHEN: **Sunday, July 19 from 3 p.m. to 5 p.m.** (or until the ice cream runs out)

WHERE: North Shore Youth Center
501 72 Street, Miami Beach, FL

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