

MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

Sustainability Committee

David Doebler, Chair – Appointed by Commissioner Micky Steinberg

Sara Kott, Member - Appointed by Commissioner David Richardson

Jeremy Waks, Member - Appointed by Mayor Dan Gelber

Mohammed Islam, Member - Appointed by Commissioner Mark Samuelian

Luiz Rodrigues, Member - Appointed by Commissioner Michael Góngora

Mike Gibaldi, Member - Appointed by Commissioner Ricky Arriola

A meeting of the Sustainability Committee was scheduled for June 23, 2020 at 3:00 p.m. and was held through Zoom.

<https://zoom.us/j/96929838615>

Meeting ID: 969 2983 8615

The attendees were as follows: Dave Doebler, Luiz Rodrigues, Sara Kott, Mike Gibaldi, Jeremy Waks, and Mohammed Islam.

Members of the public were also in attendance

City Staff: Commissioner David Richardson, Group 6; Tonya Daniels, Communications Director; Elizabeth Wheaton, Environment & Sustainability Director, and Yanira Pineda, Senior Sustainability Coordinator.

Members Absent:

Minutes

1. Committee Responsibilities

- a. **MOTION:** Motion to approve the May 26, 2020 minutes. Motion made by Mike Gibaldi, seconded by Jeremy Waks.

2. Commission Committee Review

- a. Elizabeth Wheaton, Environment & Sustainability Director, stated that a discussion on seawall ordinances height requirements for new private property would be brought to the Land Use and Sustainability Committee (LUSC) in July. Dave Doebler asked if there was a way to provide incentives to private properties who incorporate living shorelines. Ms. Wheaton explained the team would research what kind of incentive language could be added as a comment from the Committee. Ms. Wheaton also reported the U.S. Army Corps of Engineers was completing a Back Bay Coastal Storm Risk Management Feasibility study that would shape the future of land use in Miami-Dade County and the city would be providing comments.

3. Sustainability Committee Work Plan

a. Old Business

- i. Sustainachella – Life after COVID-19 – Yanira Pineda, Senior Sustainability Coordinator, introduced this item. Ms. Pineda shared an update on the website she has been creating based on points the

Sustainability Committee members have provided. Ms. Kott asked if the website content was geared towards the benefits of a sustainable lifestyle or the actions residents could take to be more sustainable. Ms. Pineda expressed to Ms. Kott's that she could change the title of the sections to make it clearer. Ms. Pineda recommended taking this time to brainstorm the topics the Sustainability Committee members would present on during Sustainachella. Committee members discussed several topics each of them could present. Ms. Pineda stated she would put together a draft presentation with several categories so the Committee members could use it as a template for their topics.

- ii. Coca-Cola Contract- Dave Doebler introduced this item. He explained the Committee provided recommendations in the past for the Coca-Cola contract. Tonya Daniels, Communications Director, reported staff was finalizing a contract with a vendor that would take over the responsibility of managing all contracts associated with the city's sponsorships, branding, and partnerships. She stated they would incorporate the single-use plastic mitigation suggestions provided by the Committee into the contract. Yanira Pineda explained a motion was passed by the Committee to discuss the Coca-Cola contract for opportunities to reduce single-use plastic bottles which included asking Coca-Cola to have tethered bottle caps, and transitioning to more aluminum cans. Mr. Doebler asked if the city has aluminum cans on the contract since he saw them at an event hosted at the city. Ms. Daniels stated aluminum cans are on the price list for Coca-Cola products, however, the last discussion she had with Coca-Cola, they stated they did not have Dasani canned water. She added she would follow-up with them on that possibility now that it was available and add it to the price list. Commissioner Richardson asked how long the contract was for and when it expires. Ms. Daniels stated the contract was approximately 10 years and expires December 2021.

b. New Business

- i. Beach Reopening - Dave Doelber presented this item. He stated that he worked with the Environment & Sustainability department to come up with the idea of creating an anti-littering campaign between the city and four non-profit organizations. Mr. Doelber asked if the county could provide estimates on quantity of trash picked up over the length of the initiative. Ms. Wheaton stated she could request for the county to provide this information in the future. Mike Gibaldi asked if condo owners could be given the anti-litter signage PDF to post around their area at the exit of the beach. Ms. Pineda stated the city placed signs at each beach entrance from Government Cut to 87th Street.

4. Public Comment and Announcements

- i. Dave Doelber stated the Biscayne Bay Task Force drafted their recommendations to on the maintaining the health of the bay to Miami-Dade County and encouraged others to provide feedback. Mike Gibaldi suggested hosting a Sustainachella focusing on minimizing fertilizer usage, ocean-friendly gardening, and bioswales. Mr. Doelber and Mr. Rodrigues agreed to bring the pollinator plants back to Committee with the Parks and Recreation department in attendance. Ms. Wheaton mentioned the #PlasticFreeMB businesses map had been posted on the MBRisingAbove app.

5. Next Meeting

- a. July 28, 2020
- b. Agenda Planning