

MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

Sustainability Committee

David Doebler, Chair - Appointed by Commissioner Micky Steinberg

Jeremy Waks, Vice Chair - Appointed by Mayor Dan Gelber

Sarah Kott, Member - Appointed by Commissioner David Richardson

Mohammed Islam, Member - Appointed by Commissioner Mark Samuelian

Luiz Rodrigues, Member - Appointed by Commissioner Michael Góngora

Mike Gibaldi, Member - Appointed by Commissioner Ricky Arriola

DATE: April 28, 2020

SUBJECT: Meeting of the Sustainability Committee

A meeting of the Sustainability Committee was scheduled for March 24, 2020 at 3:00 p.m. through a telephone conference.

The attendees were as follows: Dave Doebler, Sara Kott, Jeremy Waks, Luiz Rodrigues, Mohammed Islam, and Mike Gibaldi.

City Staff: Elizabeth Wheaton, Environment and Sustainability Director; Flavia Tonioli, Sustainability Manager; Yanira Pineda, Senior Sustainability Coordinator; and Alyssia Berthoumieux, Sustainability Specialist.

Members Absent: None

MINUTES

1. Committee Responsibilities

- a. Motion to approve February 25, 2020 with revision to the attendee list. Motion made by Jeremy Waks, seconded by Sarah Kott.

2. Commission Committee Review

- a. Committee meetings postponed

3. Sustainability Committee Work Plan

a. Old Business

- i. Update on 2019 Plastics Workshop – Flavia Tonioli presented the item. She explained to the committee that at the last meeting, members were directed to revisit the plastics workshop item for refinement. Dave Doebler suggested the committee narrow down the list and choose three items each. Dave suggested Surfrider consider presenting an adopt-a-can program to home-owner associations. Flavia mentioned staff would reach out to the Planning Department to discuss potential design fits with the character of each neighborhood. Mike Gibaldi explained he would

work with city staff on addressing the idea. Dave mentioned the Coca-Cola Contract and explained to the group that Tonya Daniels, Marketing and Communications Director, was in contact with Coca-Cola on switching the city from plastic water bottles to aluminum cans. He explained this was an initiative that could potentially have a great impact on plastics reduction. Mike Gibaldi inquired on whether concessionaires were required to also use Coca-Cola products. Flavia explained she would have to discuss with the appropriate department and mentioned the new reusable-ware initiative within the Concessionaire agreement. **MOTION:** Motion to table the plastics workshop discussion with direction to have Marketing and Communications provide updates on the Coca-Cola contract. Motion made by Dave Doebler, seconded by Luiz Rodrigues.

b. New Business

- i. Storm Drain Maintenance - Same as storm drain maintenance item.
- ii. Upcycle Project - Gabriella Smith with the Upcycle Project presented the topic. She explained her organization recycles obtains textiles and turns them into new thread and materials. She explained hotels dispose of 5 billion pounds of textiles every year and there's global need to reduce this number. Gabriella added the Upcycle Project worked with different hotels on collecting old textiles for a small cost. Once enough pounds were collected, the materials were sent to overseas facilities turn into yarn. The yarn was then used to create new products. Jeremy Waks asked how much they charged businesses for the service. Gabriella explained they were charging \$10,000 for hotels plus a \$0.50 fee per pound. Gabriella added that the Upcycle Project was also making face masks out of unusable t-shirts and providing them to individuals in need. Dave inquired on how the committee could assist. Flavia explained that Gabrielle was interested collaborating with the city on recycling uniforms. Staff would work on incorporating language within the procurement process.
- iii. Storm Drain Marker Program (20 mins) -. Elizabeth Wheaton presented the item. She explained Commissioner Samuelian wanted to obtain feedback from the committee on a storm drain marker program which was referred during the Land Use and Sustainability Committee (LUSC). Dave explained the program would involve having volunteers "adopt" a storm drain and assist in cleaning them up. Mohammed and Dave both expressed not wanting to move forward with this program. Elizabeth mentioned she would report the committee's decision to LUSC.

4. Next Meeting

- a. April 28, 2020