



MB Standard

The City of Miami Beach has experienced several challenges in our 105-year history, including economic crises, hurricanes and Zika, but the spread of COVID-19 is like no other tribulation we've faced. From the initial Declaration of a State of Emergency on March 12, 2020, we've learned a great deal. Restricting our local economy helped limit the spread of the virus, but it also caused overwhelming financial hardship for our residents, business owners and their employees. Because we all worked together collectively, we can finally start to reduce restrictions and start to reopen. Reopening will be done cautiously and will include strict safety criteria to protect the community.

Consequently, the City of Miami Beach is creating an MB Standard program that recognizes those businesses and commercial establishments that — in addition to adhering to the criteria required by the State, County and City plans — agrees to implement enhanced safety measures. The purpose of the MB Standard program is to assist customers in making wise choices about which businesses are taking additional safety measures.

Participating establishments will be given an MB Standard decal to display and the business will be added to the City of Miami Beach website.

In addition to all requirements set forth by Miami-Dade County and the City of Miami Beach, businesses must agree to the following to achieve the MB Standard:

- Have all employees tested for COVID-19 within a week of submitting applications
- Monthly COVID-19 testing of all employees
- Conduct temperature and health screenings of all employees daily
- Have a contact tracing protocol in place
- Provide monthly reports to the city noting how many employees were tested, numeric count of results and measures taken based on the results

Testing:

It has become apparent that testing will be a critical component to a smart and healthy reopening and recovery. Testing and screening can help reduce disease transmission and help alleviate the fears of employees.

<https://www.miamibeachfl.gov/wp-content/uploads/2020/05/ReopenTestLocations-1.pdf>

The Equal Employment Opportunity Commission issued new rules in April permitting employers to test for COVID-19 as a condition of employees returning to the workplace, provided all employees are tested.

Employee Health Screening:

Daily screening of the health of employees to include temperature checks or conduct other employee health screening procedures, such as asking employees about any COVID-19-consistent symptoms using a questionnaire or checklist.

Contact Tracing:

Contact tracing is the process of quickly identifying individuals who have been exposed to COVID-19 in order to prevent further spread.



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MB Standard Program Purpose

The additional measures covered by the MB Standard Program exceed current mandatory requirements in any State, County or City Emergency Order (the “MB Standard”). The MB Standard is intended to facilitate identification of those businesses in the City that have committed to implementing additional measures, in an effort to protect the public, promote consumer confidence, and support the City’s business community. The MB Standard is an additional tool to complement all current State, County and City measures, and each individual’s obligations to adhere to social distancing requirements, in the collective effort to curb the spread of COVID-19. Because of the inherent risks associated with the spread of COVID-19, the MB Standard should not be relied on as any guarantee of protection against such risks.

City of Miami Beach businesses interested in participating in the MB Standard program must apply on the CSS portal online or provide all relevant materials to mbbiz@miamibeachfl.gov. Businesses must include the following:

- A count of employees
- A signed affidavit agreeing to terms (attached)
- Contact tracing protocol (attached)
- A monthly report to the city noting how many employees were tested, numeric count of results and measures taken based on the results

Application and supporting documents will be received by the Office of Economic Development.

Approved applicants will be sent a decal, or one may be obtained at City Hall.

Approved submittals will be linked to your BTR for purposes of enforcement and record keeping.



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Owner Affidavit for Post-Pandemic Business Reopening

In order to participate in the MB Standard program, the undersigned business agrees to implement the following measures:

- Monthly testing of all employees
- Have a contact tracing protocol in place
- Conduct temperature and health screening of all employees daily
- Provide a report to the city, monthly, noting how many employees were tested, numeric count of results and measures taken based on the results

Business which execute this affidavit and implement the above procedures for operating will receive an MB Standard Seal. Noncompliance with the City's requirements, including the failure to make available the written protocol or testing records, will result in removal of the Standard Seal from the business.

Business Name: _____

Property Address: _____

Owner Name: _____

Authorized Representative: _____

Title: _____

Date: _____



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The MB Standard Contact Tracing Template

Many employers are establishing employer-led programs for contact tracing. Research has shown that identifying cases quickly and conducting proper contact tracing can dramatically reduce the spread. This in turn will help businesses stay open and reopen as quickly as possible, helping to keep employees and customers safe and minimizing the economic hardships associated with COVID-19.

While the city encourages businesses to develop testing and contact tracing protocols to reduce the spread of COVID-19, they must be consistent with all regulations and standards and follow all established health privacy concerns. Please do not submit any actual employee names or any other identifiable employee data. Please note the city will not be approving the actual protocols in place; it is the employer's responsibility to ensure protocols follow all standards.

MB Standard participants must develop a written Contact Tracing Plan. This Plan must be submitted along with a signed affidavit. Additionally, the Plan and Affidavit must be readily available for inspection.

Name of Business: _____

Industry: _____

Address: _____

Contract Information: _____

Owner/Manager: _____

Business Representative and Contact Information: _____

In the case of an employee testing positive for COVID-19, how will you trace close contacts in the workplace? How will you inform close contacts that they may have been exposed to COVID-19?
