

MIAMI BEACH

Mayor's Ad-Hoc 41st Street Committee

4:00pm Thursday, October 10, 2019

Iberia Bank

400 41st Street, Miami Beach

MINUTES

Committee Members in Attendance:

- Jerri Hertzberg Bassuk
- Michael Burnstine
- Yechiel Ciment
- Bonnie Crabtree
- Francisco Diez-Rivas
- Eric Hankin
- Robin Jacobs, Vice Chair
- Marcella Novella

City Staff in Attendance

- Chief Rick Clements
- Bo Martinez
- Amy Mehu
- Mark Milisits
- Gedel Merzius
- Lily Alvarez
- Elias Gonzalez
- Joy Malakoff
- Captain Ian Robinson

Gedel Merzius, opened the meeting at 4:06 p.m. and welcomed all in attendance. Gedel introduced the committee to Amy Mehu the new Assistant Economic Development director, Amy stated that she is looking forward to fulfilling the vision the committee has of the 41st street community.

Approval of Minutes: The committee agreed to approve the minutes of August, September and October at the November 14, 2019 committee meeting.

Amendment of Minutes: Michael Burnstine stated that in the minutes there was a discussion about the location of first bite that he requests be amended. In the September 41st street meeting minutes, it states that Michael spoke about the parking behind the Roosevelt theater was optimal location because it was located on the canal and had ample parking. The correct statement that Michael conveyed was that ample parking would be Polo park as an option for the First Bite event.

Police update within the 41st street community

The City of Miami Beach Police Department gave an update to the 41st street committee about the Miami Beach Police organizational structure and how it will benefit the 41st street community. Chief Rick Clements and staff spoke on the importance on having the police in more of a presence for all the communities to the best of their abilities.

41st street committee next steps

- **41st Street District-Wide Action Plan**

The committee discussed the following next action steps that would be taken for the 41st street district wide action plan. Amy stated that through research and developing a scope a selection of consultant will be made to begin the development of the plan. The planned consultant will prioritize the way the vision was approved, and they will provide a step by step action plan for staff to execute the entire the project.

- **Lighting on 41st street**

Amy spoke about a three-step approach for lighting. The first phase consists of holiday lighting which will go up right after black Friday. The second Phase of the lighting will be to coordinate the construction and the electrical improvements for the implementation of holiday lighting. The third phase will consist of doing groundwork to implement infrastructure improvements. All of these specific upgrades will be needed to accomplish the goal of decorative lighting.

Amy stated that the City has contracted a consultant Johnson Controls that is responsible for assessing city wide lighting in a way that we can standardize our internal controls. This assessment should help with cost and implementation.

- **Jim Morrison lighting presentation**

Jim Morrison spoke to the committee about the product that was used for the rendering of the streetlights. Bonnie Crabtree reminded the committee of recommendation Marcella Novella recommended that the streetlights be color changing to commemorate the special holidays or breast cancer awareness month etc. Jim Morrison stated that he can do this lights that operate independently so you can have whichever specific color you want.

Amy stated that because of the procurement process the city would need to engage a request for proposition (RFP) for proposals and bids to implement decorative street lighting. Amy noted that the committee recommended rope lighting into the trees that can be put on in a secure method. Amy stated that a scope will be made and a RFP will be established to specify the recommendation from the committee. Lily Alvarez, Property Management department added that using the same electrical power that is used for temporary holiday lighting would not be sustainable for decorative lighting along the corridor of 41st street.

- **Discussion of the 41st street Farmers Market**

Amy spoke about the Farmers market, and the securing an actual vendor to curate the market.

- **Parklet on 41st street**

Amy spoke about blueprint designs that the public works department drew out that would be approved by the City of Miami Beach's building department and the Florida Building code. Amy suggest that the city use the pre-approved design for 41st street with the incorporation of Omar Lena, the DASH student's design. Amy stated that attempting to implement the parklet that Omar Lena designed would have issues being approved by the City's building department and the State of Florida's building code. The designs will be shared with the committee for review.

Meeting adjourned 6:17 pm

September Minutes Approved by the Mayor's 41st Street Committee