

RESOLUTION NO. 2020-31342

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO DEVELOP A DATABASE AND REGISTRY OF LESBIAN, GAY, BISEXUAL, AND TRANSGENDER (“LGBT”) OWNED BUSINESSES, AS CERTIFIED BY THE NATIONAL LGBT CHAMBER OF COMMERCE (“NGLCC”).

WHEREAS, the City of Miami Beach (the “City”) is one of the most diverse cities in the country with a large LGBTQ community; and

WHEREAS, the City prides itself on being a diverse and inclusive community and has demonstrated a long history of opposing discrimination based on sexual orientation and gender identity, among other categories; and

WHEREAS, as stated in the City’s Human Rights Ordinance, which is codified in Sections 62-31 through 62-113 of the City Code, “prejudice, intolerance, bigotry and discrimination and disorder occasioned thereby threaten the rights and proper privileges of its inhabitants and menace the very institutions, foundations and bedrock of a free, democratic society”; and

WHEREAS, in view of the foregoing principles, the City’s Human Rights Ordinance prohibits discrimination in employment, public accommodations, housing, and public services, on the basis of race, color, national origin, religion, sex, intersexuality, gender identity, and sexual orientation, among other classifications; and

WHEREAS, ensuring the success of our small business community in the City is vital to our growth and improving quality of life for our residents and visitors; and

WHEREAS, the City is committed to providing underrepresented business owners equal opportunities to compete and succeed, and is committed to increasing the number and diversity of supplier options; and

WHEREAS, the City is seeking to better understand the LGBT owned business community by creating a database and registry of these businesses and to track usage of LGBT owned and certified businesses in the procurement of goods and services; and

WHEREAS, the National LGBT Chamber of Commerce (“NGLCC”) is the exclusive, third-party certification body that verifies that eligible businesses are majority-owned by LGBT individuals, and subsequently grants Certified LGBT Business Enterprise® designation to such businesses as part of its LGBT Supplier Diversity Initiative; and

WHEREAS, in order to qualify as an LGBT-owned business, at least 51% of the business must be owned, operated, managed, and controlled by LGBT person or persons who are either U.S. citizens or lawful permanent residents; and

WHEREAS, by becoming a Certified LGBT business, such businesses are able to build relationships with America's leading corporations, generate prospective business and clients, and collectively team with each other for contracting opportunities; and

WHEREAS, the NGLCC and/or NGLCC's affiliate or partner has committed to providing independent scholarship programs, mentorship and leadership training, networking opportunities, and other business development tools to further support LGBT business entities in Miami Beach with the support of the Miami-Dade Gay & Lesbian Chamber of Commerce; and

WHEREAS, the NGLCC has offered certification for LGBT businesses since 2009 and now has more than 1,200 businesses across the country with such designation; and

WHEREAS, according to a 2016 report from the NGLCC, LGBT-owned businesses contribute about \$1.7 trillion annually to the U.S. economy; and

WHEREAS, Miami Beach already adheres to several non-discrimination, affirmative action, and equal employment opportunity (EEO) policies that includes LGBT individuals with regards to individual hiring practices and public accommodations; and

WHEREAS, the City is already seeking to better understand the LGBTQ owned business community by surveying its existing vendor pool and welcoming the LGBTQ owned firms to participate in city economic development, education, and training programs.

WHEREAS, as such, the Mayor and City Commission take the following actions:

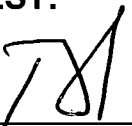
- 1. Recognition of LGBT Owned Business Entity Certification.** The City's Procurement Department will develop a database and registry of LGBT owned businesses as those that are owned by 51% or more by LGBT individuals. The City will recognize the National LGBT Chamber of Commerce ("NGLCC") as the certifying organization. All processes related to the application for and certification of and LGBT business entity shall be handled directly by NGLCC. Documentation of certification of any LGBT business entities headquartered and/or operating in Miami Beach shall be provided directly to Miami Beach from NGLCC. Decision to apply for certification with NGLCC will be completely voluntary and will not affect the Procurement Department's evaluation of any vendors or businesses; and
- 2. Monitor and Track Usage of LGBT Owned Business Entities.** The City will monitor and track usage of LGBTQ+ owned and certified businesses in the procurement of goods and services for the City.

3. **Professional Development for LGBT Owned Business Entities.** NGLCC and/or an NGLCC affiliate or partner shall also provide independent scholarship programs, mentorship and leadership training, networking opportunities, and other business development tools to further support LGBT business entities in Miami Beach with the support of the local NGLCC affiliate, Miami-Dade Gay & Lesbian Chamber of Commerce, in the Miami Beach region.


NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the City Administration to develop a database and registry of Lesbian, Gay, Bisexual, and Transgender ("LGBT") owned businesses, as certified by the National LGBT Chamber of Commerce ("NGLCC").

PASSED and ADOPTED this 29 day of July, 2020.

ATTEST:


AUG 2, 2020

Rafael E. Granado, City Clerk

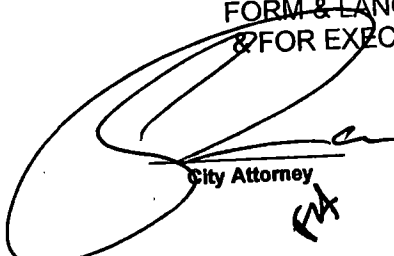


Dan Gelber, Mayor

(sponsored by Commissioner David Richardson)



APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

7/22/2020
Date

FA

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Raul J. Aguila, City Attorney
DATE: July 29, 2020

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO DEVELOP A DATABASE AND REGISTRY OF LESBIAN, GAY, BISEXUAL, AND TRANSGENDER ("LGBT") OWNED BUSINESSES, AS CERTIFIED BY THE NATIONAL LGBT CHAMBER OF COMMERCE ("NGLCC").

RECOMMENDATION

Pursuant to the request of Commissioner David Richardson, the above-referenced Resolution is submitted for consideration by the Mayor and City Commission at the July 29, 2020 City Commission meeting.

Applicable Area

Not Applicable

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

No

Does this item utilize G.O. Bond Funds?

No

Legislative Tracking

Office of the City Attorney

Sponsor

Commissioner David Richardson

ATTACHMENTS:

Description

- Resolution