

**APPLICATION FOR  
BEACHFRONT CONCESSION OPERATIONS**  
(as amended through May 11, 2016)

**SECTION 1 LOCATION OF CONCESSION REQUESTED**

Address: \_\_\_\_\_

Name of Upland Owner (if any upland owner concessionaire applicant): \_\_\_\_\_

(Name of Hotel, Condominium, Apartment Building, etc.)

**SECTION 2 TYPE OF CONCESSION(S) REQUESTED**

- Food and non-alcoholic beverages  
*\* Cooking and heating will only be permitted at those facilities/locations where cooking and heating activities have been authorized pursuant to a Beachfront Concession Agreement.*
- Beach equipment rentals (beach chairs, chair pads, umbrellas, sun canopies, snorkeling equipment, personal floatation devices and miscellaneous beach toys)
- Watersports

**SECTION 3 APPLICANT INFORMATION**

Name of Concessionaire: \_\_\_\_\_  
(i.e., Corporation, Partnership, LLC, other)

Name of Authorized Representative: \_\_\_\_\_

Title of Authorized Representative: \_\_\_\_\_

Principal Business Address: \_\_\_\_\_

Office Telephone No.: \_\_\_\_\_ Facsimile No.: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Representative Cell Phone Number: \_\_\_\_\_

CHECK ONE:     Corporation                       Partnership                       LLC                       Other

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**SECTION 4 CORPORATE, PARTNERSHIP, LLC OR OTHER ENTITY INFORMATION-  
CONCESSIONAIRE**

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Entity Name: \_\_\_\_\_

Date of Organization: \_\_\_\_\_

State of Organization: \_\_\_\_\_

If Foreign, Date of Registration  
with Florida Secretary of State: \_\_\_\_\_

Name of Registered Agent: \_\_\_\_\_

Address of Registered Agent: \_\_\_\_\_

Name of President or Equivalent: \_\_\_\_\_

Name of Vice President or Equivalent: \_\_\_\_\_

Treasurer's Name: \_\_\_\_\_

Board of Directors:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Each document required by Rule 2(a) must be attached.

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**SECTION 5 OPERATOR INFORMATION**

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To be completed only if (1) the applicant seeks approval as an Upland Owner  
Concessionaire, and (2) the Upland Owner Concessionaire applicant intends to  
subcontract the Beachfront Concession to a Third-Party Concession Operator.

Name of Third Party Concession Operator: \_\_\_\_\_

Name of Authorized Representative: \_\_\_\_\_

Title of Authorized Representative: \_\_\_\_\_

Principal Business Address: \_\_\_\_\_

Office Telephone No.: \_\_\_\_\_ Facsimile No.: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Representative Cell Phone Number: \_\_\_\_\_

CHECK ONE:  Corporation       Partnership       LLC       Other

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**SECTION 6    RATE AND FEE SCHEDULES FOR UPLAND OWNER CONCESSIONAIRES**

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All upland owner concessionaires are subject to an annual upland fee. The annual upland fee for fiscal year 2019/20 consist of twenty-three dollars (\$23.00) per upland unit, plus annual increases based on the Consumer Price Index (CPI), with a maximum of sixteen thousand five hundred thirty-eight dollars (\$16,538) per upland property, plus annual increases based on the Consumer Price Index (CPI), and will be required for each Beachfront Concession location, plus any applicable taxes. All taxes receipts and upland fees shall be due and payable prior to October 1<sup>st</sup> of each year thereafter.

In the event that the Concessionaire is an Upland Owner Concessionaire, the Concession Area is utilized by any additional property or properties, other than the Upland Property, the Upland Property owner must receive prior written approval from the City and shall pay any Upland Fee, per property, based on the number of units (\$23.00 per unit), contained in the Upland Property and any additional properties. There shall be no maximum Upland Fee for Beachfront Concessions utilized by multiple properties or for two or more Beachfront Concessions held by a Concessionaire.

City Business Tax Receipts for each type of activity requested and approved must be obtained prior to beginning any Beachfront Concession operation. The available categories and fiscal year 2018/19 fees are listed below. The fees shall be increased annually based on the Consumer Price Index (CPI). Authorization for mobile cooking and/or heating Concession Facilities requires specific authorization pursuant to Beachfront Concession Agreement at a fee, payable in advance, of ten thousand dollars (\$10,000) per month (in addition to fees associated with a City Business Tax Receipt for Food and Beverage, as detailed below).

Beach Equipment .....	\$851.00 per year
Beach Equipment:	beach chairs, chair pads, umbrellas, sun canopies
Water side Equipment:	snorkeling equipment (e.g. masks, fins, snorkels); personal floatation devices (e.g. rafts, donuts water wings, noodles, boogie board); and miscellaneous beach toys (e.g. beach ball, bucket/shovel/rake, Kadima paddles)
Food and Beverage .....	\$851.00 per year
Food and Beverage with mobile cooking/heating Concession Facilities .....	\$881.00 per year
Watersports (only for those with existing City channels) .....	\$851.00 per year