



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

The Mayor’s Blue Ribbon 41st Street Committee (“Committee”) is created pursuant to the Mayor’s authority to establish Mayor’s boards or committees under Section 2-27 (b) (2) of the City Code. The purpose of the Committee is to study and make recommendations as to how to improve the experience for residents and visitors on 41st Street, which is one of the major gateways to Miami Beach.

Mayor’s Blue Ribbon 41st Street Committee

4:00 p.m. Thursday, May 27, 2021

MINUTES

Committee Members

- Seth Gadinsky, Chair (P)
- Robin Jacobs, Vice Chair (P)
- Jerri Hertzberg Bassuk (P)
- Betty Behar (A)
- Michael Burnstine (A)
- Yechiel Ciment (P)
- Bonnie Crabtree (P)
- Marcella Novela (A)
- Eric Hankin (P)
- Jeremy Watchel (P)

P = Present; A = Absent

Elected Officials in attendance

- Commissioner Steven Meiner

City Staff in attendance

- Amadeus Huff, Aide to Commissioner Meiner
- Rickelle Williams, Economic Development Director
- Amber Tarrac, Economic Development Assistant Director
- Colette Satchell, Senior Capital Projects Coordinator
- Herman Fung, Capital Projects Coordinator

Seth Gadinsky, Chair, opened the meeting at 4:05 p.m. and welcomed all in attendance.

1. April Minutes – Tabled to June

Eric noted a correction for the March minutes and the Committee tabled the approval of the April minutes for June to allow more time for review.

2. Introduced Amber as the interim Committee liaison.

3. City Update

- Memorial Day weekend planning and preparation well underway
- Committee requested update - Class A office space and garages RFP at next meeting
- Vacant Storefront Cover Program relaunched - \$30,000 available for Mid Beach
 - Please encourage businesses to apply for the program [here](#)
 - City will re-send outreach from May 14th to Committee Members

Capital Improvement Projects department RFQ for the 41st Street streetscape plan

- Colette and Herman provided an update on the RFQ for Architectural/Engineering (A/E) Services that was released to the public; RFQ responses due by the end of June
- June 23rd Commission meeting agenda will include an item seeking a construction manager at-risk

4. Chair Update

4000 Chase lot behind the Roosevelt Theatre

- Seth is working with Commissioner Meiner's office to coordinate a meeting to discuss the possibility of development here to include city staff, the property owner and others
- For development to occur, it would need to go to referendum and would need a sponsor

Publix

- Seth discussed he continues to work on Publix coming into the 41st Street community
- Bonnie suggested Seth reach out to Milam

Business Improvement District (BID)

- BID formation is moving forward - engaging Ira Giller as interim lead to form the BID and Amy Mehu is assisting with developing a budget
- Planning another meeting on this

5. Committee Updates and Comments

The Forge lunch service

- Betty's daughter asked the owner of The Forge about lunch service - they are about two years away from opening so they weren't sure yet

41st Street Committee Meeting In Person

Discussion about the possibility of the Committee meeting indoors in a conference room with the public able to attend via Zoom due to limited in person capacity.

Farmers Market and Movies in the Park

- Question about when these might start back up
- City update
 - Tourism and Culture issued an RFP for artisanal markets in Lummus Park
 - An RFP for artisanal markets in other areas of the City would be issued separately at a later date
 - Programming for movies in the park could be explored with Parks and Recreation

6. Lighting Demo

- Demo occurred of palm tree ring lighting on 41st Street at Welcome to Miami Beach sign
- Requested drawing of ground flood lights that was displayed

7. Public Comment

- Thank you to Commissioner Meiner for support of Class A office space RFP

Meeting Adjourned at 4:59 p.m.

Next meeting date: June 24, 2021