

MIAMI BEACH FILM INCENTIVES GUIDELINES

I. **GENERAL DETAILS OF THE PROGRAM: Revised 2021**

1. Grants will be paid as follows:
 - a. Upon the grant being awarded, 50% of the grant will be paid after approval of the submitted budget.
 - b. The remaining 50% of the grant will be paid after applicants submit an approved final report with all associated documentation and financial statements.
2. Each year, the City of Miami Beach will distribute up to nine (9) grants in the amount of \$10,000 each; and allocate the remaining \$10,000 in the incentive fund to be distributed in support of local talent.
3. Grants may also be used for other Film & Print industry related projects as recommend by the Miami Beach Production Industry Council or City Manager, that will result in a meaningful impact to the Miami Beach community.
4. All financial incentives are subject to funding availability.

II. **ELIGIBILITY**

To be eligible to receive a Miami Beach film incentive grant, an applicant must meet and provide the following requirements:

1. Must have a minimum spend of \$25,000 in qualifying expenditures within the City of Miami Beach.
2. A minimum of three (3) full production days must occur within the City of Miami Beach.
3. The project's primary hotel accommodations must be within the City of Miami Beach. This can be accomplished by providing proof of Miami Beach hotel accommodations for no less than 50% of the project's cast and crew during a number equal to or greater to the amount of Miami Beach shooting days, or by allocating no less than 50% of the qualifying expenses to a Miami Beach hotel.

or

No less than 70% of the cast/crew must be Miami-Dade County residents. Cast and Crew qualifying for the 70% minimum local hire quota excludes extras/background talent.

4. The City of Miami Beach may use the name, logo and/or movie poster in all City of Miami Beach marketing and PR efforts.
5. Promote the City of Miami Beach by including (as applicable):
 - a. Thank the City of Miami Beach in the production end credits and include the "Made in Miami Beach" logo. Qualifying project genres that do not feature the use of credits, may propose alternatives for consideration.
 - b. List Miami Beach as a location in the production's page of the Internet Movie Database (IMDb)
 - c. The City of Miami Beach welcomes any requests to cross promote projects in the City of Miami Beach's social media platforms and marketing campaigns; including promoting movie openings, movie posters, still photographs and trailers or any other positive content.
6. If awarded, the film incentive may only be used to produce these eligible projects:

a. Eligible Projects:

- Feature Films
- Short Films
- Documentaries
- TV Pilots/TV Series/ TV Miniseries
- TV Shows (scripted)
- TV Movies
- Music Videos
- Web Series
- Competition/Game Shows
- Commercials

b. Ineligible Projects:

- News or Current Events Programming
- Talk Shows
- Sports or Sports Programming
- Gala Presentations or Awards Shows
- Infomercials/Promotional Content
- Political Ads/Material
- Obscene/Inflammatory Material
- Reality Shows

III. APPLICATION SUBMISSION GUIDELINES

Miami Beach film incentive grant applications will be reviewed by the Miami Beach Production Industry Council (PIC) at the meeting following the submission of a completed application.

To apply for the Miami Beach Film Incentive, productions must complete the online application, and submit with the following items no earlier than 120 days prior to the first day of principal photography and no later than the 1st day of principal photography. Only complete applications with all relevant attachments will be reviewed by PIC.

Each application must include the following:

1. Project description including synopsis of plot.
2. Itemized project budget to include:
 - a. Local Spend: all planned expenditures in Miami Beach, including but not limited to location rentals, hotel accommodations, residential film use, and City services such as Police, Fire, and Parking. This budget must be no less than \$25,000.
3. Proposed Miami Beach locations and production schedule, with proposed number of days in Miami Beach. The total number of production days in Miami Beach must be no less than three (3) full days. Resumes for key artistic and production personnel as available.
4. Confirmation of either projected number of room nights or projected breakdown of local hires to determine qualification status
5. Confirmed production start date (inclusive of pre-production & load in) and estimated date of project completion (inclusive of load out and post-production).
6. Production office contact information.

IV. QUALIFYING MIAMI BEACH EXPENDITURES

Qualifying expenditures to be included in the itemized budget as above include:

- Lodging/Accommodations
- Building Rentals
- Food/Restaurant expenses
- Equipment Rental/Purchase
- Material Rental/Purchase
- COVID-19 Safety and Sanitation Purchases
- Locations and Studio Rentals
- Transportation
- Contracted Services
- Vehicle Rentals
- Goods and Services

This category may be exempt from Miami Beach vendor requirement if Production certifies that they made best efforts to purchase from a Miami-Dade County vendor. If this exception is utilized, the total expenditure may not exceed 20% of the qualifying amount requirement.

- **PRODUCTION**

The City of Miami Beach may periodically review production activity including, but not limited to, in-city spending, shooting locations and number of Miami Beach, Miami Dade County, and Florida residents hired. The City of Miami Beach may request documentation for all the above. In addition, the production must provide the office with a production point-of- contact for any media requests.

- **FINAL DELIVERABLES**

An approved award will only be paid at completion of the project and subject to the applicant’s compliance with the terms of the agreement. The project must submit a final report, with deliverables, to the Miami Beach Film and Print Office within 60 days of the project’s completion.

- An accounts payable spreadsheet, sorted alphabetically by vendor, denoting in-city and in-county transactions, along with copies of all checks, invoices and receipts for each vendor included.
- Copies of both the complete crew list and cast list that includes both Florida resident and non-resident employees.
- Either
 - Final Hotel Folio accounting for projected room nights
or
 - Spreadsheet of principal cast & crew, showing minimum of 70% Miami-Dade County Residents, and (2) forms of ID for each resident to establish residency.
- Final contact sheet for the production. Key phone numbers/contact info can be redacted.
- Evidence that the project has achieved the agreed production days in Miami Beach with a copy of the shooting schedule.
- A copy of the production’s poster and any marketing materials (rack cards, fliers, etc.), if applicable.
- Proof that Miami Beach is listed as a location on the production’s page of the Internet Movie Database (IMDb).
- Proof of “Made in Miami Beach” logo inclusion in project’s end credits.
- A signed and written confirmation that all the requirements have been met and that the project is complete.

VII. REIMBURSEMENT

Following the project’s submission of all previously mentioned deliverables, the Miami Beach Film and Print Office will review all documentation and ensure the submitted materials match all guidelines and regulations. Once the project has been verified, reimbursement will be provided within 90 days of the submission date.