



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

OFFICE OF MARKETING & COMMUNICATIONS, Tel: 305.673.7575

Melissa Berthier, Email: [melissaberthier@miamibeachfl.gov](mailto:melissaberthier@miamibeachfl.gov)

Matt Kenny, Email: [mattkenny@miamibeachfl.gov](mailto:mattkenny@miamibeachfl.gov)

**MEDIA ALERT**

FOR IMMEDIATE RELEASE

Feb. 23, 2022

## **Miami Beach to Complete Installation of ‘Stop the Bleed’ Kits in Public Schools**

*— Parkland Mother Lori Alhadeff’s Organization Helped Fund the Initiative —*

**Miami Beach, FL** – The City of Miami Beach will unveil new Stop the Bleed kits that are being installed in every public school classroom in the city this month. The ceremony will take place at City Hall on Feb. 28 at 10 a.m. just outside the third-floor commission chambers.

“We want this to be the best investment we never have to use,” said Miami Beach Mayor Dan Gelber. “Unfortunately, the threat of school violence is one that is all too real, so we will continue to do all we can to protect our children.”

Parkland Mother Lori Alhadeff, who lost her 14-year-old daughter, Alyssa, in the school shooting, helped provide the Miami Beach kits through her [Make Our Schools Safe](#) organization, which is dedicated to driving and guiding best practices in school safety by empowering students and staff to maintain safety and vigilance in a secure school environment.

“We just want to see that the kits get into the schools and that they’re there in a life-threatening emergency situation if needed,” Alhadeff said.

The medical kits are equipped with tourniquets, compression bandages and blood-clotting hemostatic gauze to control excessive blood loss. Miami Beach officials agreed to contribute \$20,000 to the cost of the kits. Alhadeff’s Make Our Schools Safe organization contributed another \$15,000 and the office of Miami-Dade School Board Member Lucia Baez-Geller contributed \$2,000.

“These kits will allow our children to get potentially life-saving first aid in the moments before emergency personnel arrive on the scene,” added former Miami Beach Commissioner Micky Steinberg, who championed the initiative during her time on the commission.

All Miami Beach Public Schools now have Stop the Bleed kits in every classroom as well as in classrooms at nearby Treasure Island Elementary, which has a number of students who live in Miami Beach. Miami-Dade County Public Schools has absorbed the cost of training, installation and upkeep of the kits.

###

To request this material in alternate format, sign language interpreter (five-day notice required), information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceedings, call 305.604.2489 and select 1 for English or 2 for Spanish, then option 6; TTY users may call via 711 (Florida Relay Service).

*We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.*