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Press Release

FOR IMMEDIATE RELEASE

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## **Miami Beach and bubly™ Host Coastal Cleanup After-Party**

— *The event will feature complimentary bubly™ sparkling water* —

**Miami Beach, FL** – The City of Miami Beach Environment & Sustainability Department invites volunteers who participate in this year’s International Coastal Cleanup Miami-Dade event to cool down with a refreshing bubly™ sparkling water and some light snacks at the Coastal Cleanup After-party.

The After-Party takes place immediately following the cleanup on Saturday, Sept. 16 at 11 a.m. in the Radisson Miami Beach Backyard at 4343 Collins Avenue. The complimentary bubly™ sparkling water will be provided courtesy of PepsiCo Beverages North America, which recently entered a 10-year plastic-free contract with Miami Beach.

“We wanted to do something to recognize the volunteers who give up part of their weekend to help keep our beaches pristine,” explained Miami Beach City Manager Alina T. Hudak. “I also want to thank PepsiCo Beverages North America and our local sponsors for their generous contributions that make this Cleanup After-party possible.”

There’s still time to sign up for the International Coastal Cleanup, which is the world’s largest, one-day volunteer effort to reduce marine debris with millions of worldwide participants.

Spearheaded globally by the Ocean Conservancy, VolunteerCleanup.org organizes Miami-Dade’s local participation in the annual event with more than 50 simultaneous shoreline cleanups throughout Miami-Dade County.

Organizers will provide garbage bags, gloves, data collection cards and a souvenir tote bag that reflects this year’s seahorse marine animal theme.

To register for the International Coastal Cleanup Miami-Dade, please visit [tinyurl.com/MBCoastalCleanup](https://tinyurl.com/MBCoastalCleanup).

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