

# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #425-2023

LETTER TO COMMISSION

To: Honorable Mayor Dan Gelber and Members of the City Commission

From: Alina T. Hudak, City Manager *Eric Carpenter for*

Date: September 22, 2023

Subject: **Miami Beach Cares Campaign for LGBTQ+ Youth Launched on September 5<sup>th</sup>**

The purpose of this Letter to the Commission is to update you on the status of the Miami Beach Cares campaign for LGBTQ+ youth. On April 28, 2023, Resolution No. 2023-32591 approved a grant for \$75,000 to Save Foundation, Inc., a not-for-profit corporation of the State of Florida, for the development and implementation of a social media campaign to support and provide resources to Miami Beach LGBTQ+ youth.

The campaign entitled Miami Beach Cares ([www.MiamiBeachCares.lgbt](http://www.MiamiBeachCares.lgbt)) launched on **Tuesday, September 5<sup>th</sup>** (Attachment 1). The launch included a social media campaign, digital banners, and ad placement on bus shelters, sidewalks, and other public areas.

Information can be found by visiting the City of Miami Beach website at any of the below links:

- Top visited sites page: [www.miamibeachfl.gov/all-top-visited/](http://www.miamibeachfl.gov/all-top-visited/)
- Education and Performance Initiative's page: [www.miamibeachfl.gov/city-hall/office-of-organizational-development/](http://www.miamibeachfl.gov/city-hall/office-of-organizational-development/)
- Educational Enhancements page under Save Foundation – Miami Beach Cares LGBTQ+ Youth Resources: <https://www.miamibeachfl.gov/city-hall/office-of-organizational-development/education/educational-enhancements/>

The purpose of the Miami Beach Cares campaign is to provide valuable information and resources to parents and youth who are dealing with issues related to sexual orientation and gender identity. Resources on the website address topics of mental health and suicide prevention, faith and religion, homelessness and housing, youth programs, bullying, family acceptance, and more (Attachment 2).



This initiative will serve our community well and continue to build on the City of Miami Beach's legacy as a beacon for the LGBTQ+ community.

If you have any questions, please feel free to contact Dr. Leslie Rosenfeld, Chief Education Officer.

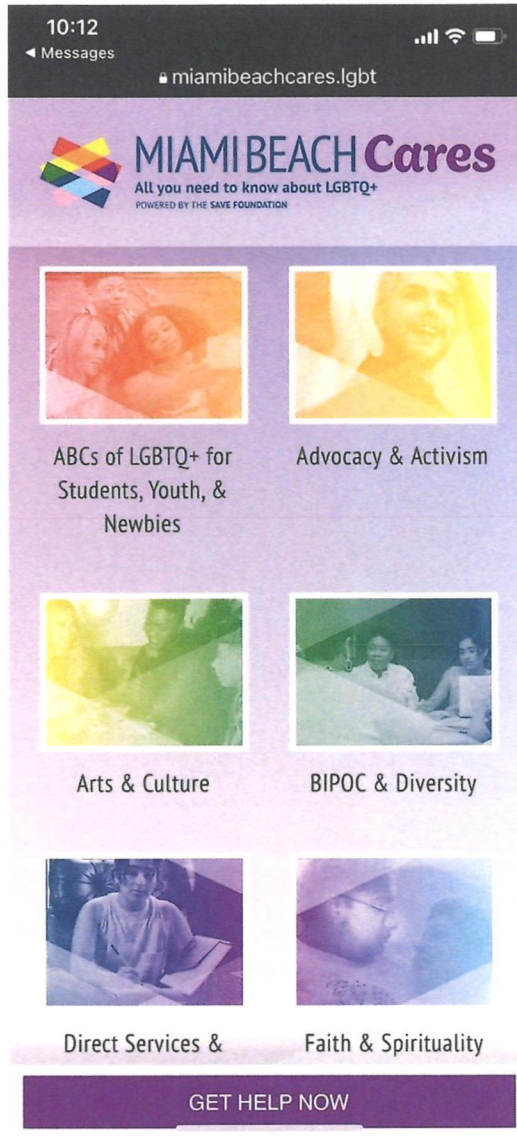
Attachments:

Attachment 1 (Homepage Screenshot – Mobile View)

Attachment 2 (MB Cares Participating Organizations)

   
JG / LDR

**Attachment 1: Homepage Screenshot (Mobile View)**  
[www.MiamiBeachCares.lgbt](http://www.MiamiBeachCares.lgbt)



**Attachment 2: Miami Beach Cares Participating Organizations**  
(As of August 25)

<b>Organization Name</b>	<b>URL</b>
AHF AIDS Healthcare Foundation	<a href="https://www.aidshealth.org/">https://www.aidshealth.org/</a>
All Souls' Episcopal Church	<a href="https://allsoulsmb.org/">https://allsoulsmb.org/</a>
Alliance for Aging	<a href="https://allianceforaging.org/consumers/lgbtqia">https://allianceforaging.org/consumers/lgbtqia</a>
Alliance for LGBTQ Youth	<a href="https://all4lgbtqyouth.org/">https://all4lgbtqyouth.org/</a>
Alzheimer's Association	<a href="http://www.alz.org/sefl">www.alz.org/sefl</a>
Aqua Foundation for Women	<a href="https://aquafoundation.org/programs/">https://aquafoundation.org/programs/</a>
Artefactus Cultural Project, Inc.	<a href="https://artefactus.us">https://artefactus.us</a>
Books & Books	<a href="http://www.booksandbooks.com">www.booksandbooks.com</a>
CAN Community Health	<a href="https://www.cancommunityhealth.org">https://www.cancommunityhealth.org</a>
Care Resource Community Health Centers, Inc.	<a href="http://www.careresource.org">www.careresource.org</a>
Color N Raw	<a href="http://www.colornraw.org">www.colornraw.org</a>
DECRIM305	<a href="https://www.decrim305.org/">https://www.decrim305.org/</a>
Equality Florida	<a href="http://equalityflorida.org">equalityflorida.org</a>
Essential Haus, Inc.	<a href="https://www.instagram.com/essentialhaus/?hl=en">https://www.instagram.com/essentialhaus/?hl=en</a>
Florida Health Justice Project	<a href="https://www.floridahealthjustice.org/lgbtq-health.html">https://www.floridahealthjustice.org/lgbtq-health.html</a>
FOO Society	<a href="http://www.foosociety.org">www.foosociety.org</a>
Gay Men's Chorus of South Florida	<a href="https://gmcsf.org/">https://gmcsf.org/</a>
Gramps	<a href="http://www.gramps.com/">www.gramps.com/</a>
Greater Miami LGBTQ Chamber of Commerce	<a href="https://www.gaybizmiami.com/">https://www.gaybizmiami.com/</a>
Hotel Gaythering	<a href="https://www.gaythering.com/">https://www.gaythering.com/</a>
Hued Songs	<a href="http://huedsongs.org">huedsongs.org</a>
Jewish Community Services of South Florida, Inc.	<a href="https://jcsfl.org/services/lgbtqia/">https://jcsfl.org/services/lgbtqia/</a>
Lambda Miami Dade	<a href="http://lambdamiami-dade.org">lambdamiami-dade.org</a>
Latinos Salud	<a href="https://www.latinossalud.org">https://www.latinossalud.org</a>
LEAP Foundation	<a href="https://leapforladies.org/">https://leapforladies.org/</a>
Les Connect	<a href="https://www.instagram.com/les_connect">instagram.com/les_connect</a>
Lotus House Women's Shelter	<a href="https://lotushouse.org/">https://lotushouse.org/</a>
LSF Miami Bridge Youth & Family Services	<a href="https://www.miamibridge.org/">https://www.miamibridge.org/</a>
McKenzie Project Inc	<a href="http://www.themckenzieproject.org">www.themckenzieproject.org</a>
MDC Queer Collective	<a href="https://www.instagram.com/mdcqueercollective/">https://www.instagram.com/mdcqueercollective/</a>
Miami Beach Community Church	<a href="http://miamibeachcommunitychurch.com">miamibeachcommunitychurch.com</a>



Miami Beach Office of Education & Performance Initiatives	<a href="https://www.miamibeachfl.gov/city-hall/office-of-organizational-development/education/educational-enhancements/">https://www.miamibeachfl.gov/city-hall/office-of-organizational-development/education/educational-enhancements/</a>
Miami Beach Pride	<a href="https://www.miamibeachpride.com/">https://www.miamibeachpride.com/</a>
Miami Dade County LGBTQ+ Advisory Board	<a href="https://www.miamidade.gov/global/government/boards/lgbtqia-plus-advisory-board.page">https://www.miamidade.gov/global/government/boards/lgbtqia-plus-advisory-board.page</a>
Miami Girls Rock Camp (MGRC)	<a href="http://www.miamigirlsrockcamp.org">www.miamigirlsrockcamp.org</a>
Nadadores of South Florida	<a href="https://www.nadadoreswimteam.org/">https://www.nadadoreswimteam.org/</a>
National Voices for Equality, Education, and Enlightenment	<a href="https://www.nveee.org/">https://www.nveee.org/</a>
O Cinema	<a href="https://www.o-cinema.org/">https://www.o-cinema.org/</a>
OUTshine LGBTQ Film Festival	<a href="https://outshinefilm.com/">https://outshinefilm.com/</a>
PFLAG Miami	<a href="http://www.pflagmiami.com">www.pflagmiami.com</a>
Pride Center at FIU	<a href="http://pridecenter.fiu.edu">pridecenter.fiu.edu</a>
Pridelines	<a href="http://www.pridelines.org">www.pridelines.org</a>
PRISM FL, Inc	<a href="https://www.prismfl.org/">https://www.prismfl.org/</a>
R House Wynwood	<a href="http://www.rhousewynwood.com">www.rhousewynwood.com</a>
Reflect Collective	<a href="http://www.reflectcollective.org">www.reflectcollective.org</a>
Safe Schools South Florida	<a href="https://safeschoolssouthflorida.org/">https://safeschoolssouthflorida.org/</a>
SAVE / SAVE Foundation	<a href="http://www.save.lgbt">www.save.lgbt</a>
South Florida Afro Pride Federation Inc	<a href="http://www.afroprideflorida.org">www.afroprideflorida.org</a>
St. John's on the Lake United Methodist Church	<a href="http://stjohnsmiami.org">stjohnsmiami.org</a>
Stonewall National Museum, Archives, & Library	<a href="http://www.stonewall-museum.org">www.stonewall-museum.org</a>
Struggle for Miami's Affordable and Sustainable Housing (SMASH)	<a href="https://smash.miami/">https://smash.miami/</a>
Support Miami Foundation	<a href="https://supportmia.org">https://supportmia.org</a>
Survivors Pathway Corporation	<a href="http://www.survivorspathway.org">www.survivorspathway.org</a>
Sweat Records	<a href="https://www.sweatrecordsmiami.com">https://www.sweatrecordsmiami.com</a>
Temple Israel of Greater Miami	<a href="https://templeisrael.net/">https://templeisrael.net/</a>
Transinclusive Group	<a href="https://transinclusivegroup.org">https://transinclusivegroup.org</a>
TransSOCIAL, Inc.	<a href="http://www.transsocial.org">www.transsocial.org</a>
Unity Coalition Coalicion Unida	<a href="https://unitycoalition.org/">https://unitycoalition.org/</a>
Unity on the Bay	<a href="http://www.unityonthebay.org">www.unityonthebay.org</a>
University of Miami LGBTQ Student Center	<a href="https://lgbtq.studentaffairs.miami.edu/">https://lgbtq.studentaffairs.miami.edu/</a>
Villain Theater	<a href="http://www.villaintheater.com">www.villaintheater.com</a>
YES Institute	<a href="https://yesinstitute.org/what-we-offer/">https://yesinstitute.org/what-we-offer/</a>